



## E Commerce Merchandising Operations Specialist

Skechers Japan合同会社での募集です。商品企画・開発（マーケティ...

### Job Information

#### Recruiter

JAC Recruitment Co., Ltd.

#### Hiring Company

Skechers Japan合同会社

#### Job ID

1577177

#### Industry

Apparel, Fashion

#### Company Type

International Company

#### Job Type

Permanent Full-time

#### Location

Tokyo - 23 Wards

#### Salary

5 million yen ~ 7 million yen

#### Work Hours

09:00 ~ 18:00

#### Holidays

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#### Refreshed

February 19th, 2026 08:00

### General Requirements

#### Career Level

Mid Career

#### Minimum English Level

Business Level

#### Minimum Japanese Level

Native

#### Minimum Education Level

Bachelor's Degree

#### Visa Status

Permission to work in Japan required

### Job Description

#### 【求人No NJB2358077】

We are seeking a detail oriented E commerce Merchandising Specialist to join our digital team. This role will focus on optimizing product presentation managing online assortments and driving sales performance across Skechers' digital platforms. The specialist will work closely with retail and wholesale teams to select the best product mix for our e commerce channels.

**Key Responsibilities**

- Product Assortment Management: Select the optimal product mix for skechers.jp from existing retail and wholesale assortments across Men's Women's and Kids' categories
- Analyze performance data from retail stores and wholesale accounts to identify top performing SKUs for online channels
- Collaborate with retail merchandising teams to align on seasonal assortment strategies and product transitions
- Work with wholesale team to identify exclusive or limited edition products suitable for direct to consumer sales
- Optimize product placement cross selling and upselling opportunities based on retail performance insights
- Coordinate product launches ensuring alignment between online retail and wholesale channel timing
- Monitor inventory allocation between e commerce retail stores and wholesale accounts
- Analyze sales performance across all channels to optimize future assortment decisions
- Execute promotional strategies leveraging successful retail and wholesale campaign learnings
- Maintain product information accuracy and ensure consistency across all sales channels
- Support international site merchandising by adapting successful regional retail/wholesale assortments
- Collaborate with buying teams to provide e commerce performance feedback for future assortment planning

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**Required Skills**

- Bachelor's degree in Merchandising Marketing Business or related field
- 2-3 years of merchandising experience in retail wholesale or e commerce (footwear/apparel preferred)
- Strong understanding of multi channel retail operations and assortment planning
- Experience analyzing cross channel performance data and inventory management
- Advanced Excel skills and experience with retail analytics tools
- Knowledge of footwear sizing fit and technical specifications
- Understanding of retail vs. wholesale pricing strategies and margin structures
- Excellent organizational and cross functional collaboration skills

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**Company Description**

スケッチャーズ製品等の輸入、販売、またそれに付帯する一切の事業