



Change Management Business Transformation

合同会社ユー・エス・ジェイでの募集です。IT系プロジェクトマネージャーのご経...

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

合同会社ユー・エス・ジェイ

Job ID

1576929

Industry

Amusement, Entertainment

Company Type

International Company

Job Type

Permanent Full-time

Location

Osaka Prefecture

Salary

5.5 million yen ~ Negotiable, based on experience

Work Hours

09:30 ~ 18:00

Holidays

【有給休暇】有給休暇は入社時から付与されます 入社時に15日付与（初年度・入社月による変動あり）【休日】週休二日制 土日...

Refreshed

April 2nd, 2026 04:00

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2329744】

【JOB SUMMERY】

This role will play a critical part in driving digital transformation at the enterprise level. Our mission is to encourage user adoption of new system services in order to achieve company goals and realize our vision of a competitive theme park business while reducing psychological barriers and resistance to change.

You will actively engage with key business stakeholders including Park Operations Finance and Marketing to lead communication initiatives that inspire and support new system deployments. Prior to our full scale transformation the role will focus on developing clear and effective communication materials aligned with business objectives tracking progress and supporting learning initiatives to ensure successful rollout of new systems. This includes delivering sufficient communication user training and change impact analysis to enable smooth transition and adoption.

[RESPONSIBILITIES]

1. Engage Stakeholders Through Targeted Communication Strategies

- Understand the audience by segmenting stakeholders (e.g. leadership employees customers) and tailoring messages to address their specific needs preferences and concerns
- Define As Is and To Be Concepts and business processes to analyze long term change impacts
- Utilize appropriate communication channels (e.g. email meetings digital platforms newsletters) suited to each audience segment
- Establish a feedback loop to gather stakeholder input and continuously refine communication strategies

2. Create and Disseminate Release Notes Announcements and Newsletters

Develop clear and concise content that highlights key changes benefits and timelines
 Ensure consistent branding and tone aligned with the company's voice and visual identity
 Distribute communications in a targeted and timely manner to relevant groups

3. Coordinate Internal and Business Communications for Alignment and Clarity

Collaborate cross functionally with teams such as HR IT and leadership to maintain consistent messaging across the organization
 Develop standardized templates and guidelines to promote clarity and consistency
 Provide proactive communication to avoid ambiguity and confusion

4. Support Learning Initiatives with Communication Materials and Resources

- Create engaging and informative training materials (e.g. slides videos FAQs) and training execution.
- Facilitate easy access to learning resources through internal portals emails or other appropriate channels
- Promote learning programs by communicating their benefits and encouraging participation

5. Track Progress and Report on Training Initiatives

- Monitor and report on training progress gathering feedback to drive continuous improvement
- Measure the effectiveness of learning content and sessions making data driven adjustments as needed

6. Provide Ongoing Learning Support

- Offer continued support to end users addressing questions and guiding them through system transitions
- Keep learning materials current to reflect updates in processes or systems

Required Skills

[REQUIREMENTS]

LANGUAGE:Advanced Business Proficiency in Japanese and English

EDUCATION:Bachelor's degree in Business communications Marketing or a related field.

EXPERIENCE:

- Deep understanding of change management strategies and related concepts
- Strong experience in stakeholder engagement with excellent communication skills
- Proven ability to create and manage effective communication content
- Skilled in tracking and reporting on transformation progress and initiatives
- Creative thinker with the ability to support learning through impactful communication

Company Description

◆ テーマパーク運営「ユニバーサル・スタジオ・ジャパン」の運営・企画、および関連事業