



【900～1250万円】 【Alexion Japan】 Senior Manager Amyloidosis Digital ...

アレクシオンファーマ合同会社での募集です。 デジタルマーケティングのご経験のあ...

## Job Information

### Recruiter

JAC Recruitment Co., Ltd.

### Hiring Company

アレクシオンファーマ合同会社

### Job ID

1576023

### Industry

Pharmaceutical

### Company Type

International Company

### Job Type

Permanent Full-time

### Location

Tokyo - 23 Wards

### Salary

9 million yen ~ 12 million yen

### Work Hours

09:00 ~ 17:15

### Holidays

【有給休暇】有給休暇は入社時から付与されます 入社初年度は入社月により4日～16日を付与。翌年1月1日から年20日付与。有給...

### Refreshed

February 20th, 2026 23:00

## General Requirements

### Career Level

Mid Career

### Minimum English Level

Business Level

### Minimum Japanese Level

Native

### Minimum Education Level

Bachelor's Degree

### Visa Status

Permission to work in Japan required

## Job Description

【求人No NJB2347891】

You will be responsible for:

- ・ Channel Strategy ・ Work with Marketing and CE to develop digital strategy including platform/channel selection target prioritization and content selection/development.
- ・ Virtual Customer Engagement ・ Engage HCPs with disease and product information to enable diagnosis and treatment decisions.

- Lead Generation · Identify potential leads for therapy initiations. Work with Sales to facilitate evaluation and treatment initiation.
  - Lead cross functional collaboration for digital channel · Collaborate with ATTR marketing Sales and CE to maximize the value of digital channel.
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## Required Skills

You will need to have:

- · 5 years of experience in sales and/or customer facing role
  - Ability to utilize digital channels for the effective communication with HCPs
  - Strong mindset to develop and implement virtual interactions by utilizing existing digital tools and learning advanced digital technologies
  - Ability to understand both scientific rationale and strategic requirements ·
  - Presentation / Logical communication skills
  - Knowledge of biopharmaceutical industry and its regulations
  - Sufficient ability to ensure a good collaboration with various stakeholders
- Senior Manager Amyloidosis Digital Marketing

We would prefer for you to have:

- Experience of working in rare diseases company or cardiology diseases area
  - Active listening skill
  - Agility
  - Entrepreneurship
  - Manage own workload and resource allocation by him/herself
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## Company Description

医薬品製造・販売