



## PR/160091 | Franchise Expansion Manager

### Job Information

**Recruiter**

JAC Recruitment Malaysia

**Job ID**

1575477

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

Malaysia

**Salary**

Negotiable, based on experience

**Refreshed**

March 3rd, 2026 10:01

### General Requirements

**Minimum Experience Level**

Over 6 years

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

Our client is a Malaysia-based private limited company incorporated in 1990 that operates as an importer, wholesaler, and distributor of Fast-Moving Consumer Goods (FMCG), Food & Beverages, and household products. The company also acts as a retailer, specializing in convenience stores and general grocery items.

### Job Descriptions

- Develop nationwide unified franchise operation standards based on corporate strategy and market demand.
- Analyze the current status of franchise transaction processes, identify pain points and improvement opportunities.
- Deeply participate in key projects such as business district planning and site selection changes.
- Continuously iterate franchise processes to ensure smoothness and efficiency.
- Monitor process execution and adjust promptly to respond to market changes.

### Job Requirements

- Min 5 years of experience in franchise operation industry, familiar with the end-to-end process loop of the corresponding business area.
- Extensive practical and successful experience in franchise process architecture.
- Has comprehensive understanding of the development trends in the franchise operation field, can form profound judgments, and drive the company's capability iteration.
- Practical experience in franchise expansion of chain retail enterprises such as tea beverage chains and 7-Eleven are preferred.

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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### Company Description