



PR/160091 | Franchise Expansion Manager

Job Information

Recruiter[JAC Recruitment Malaysia](#)**Job ID**

1575477

Industry

Retail

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

February 3rd, 2026 11:47

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Our client is a Malaysia-based private limited company incorporated in 1990 that operates as an importer, wholesaler, and distributor of Fast-Moving Consumer Goods (FMCG), Food & Beverages, and household products. The company also acts as a retailer, specializing in convenience stores and general grocery items.

Job Descriptions

- Develop nationwide unified franchise operation standards based on corporate strategy and market demand.
- Analyze the current status of franchise transaction processes, identify pain points and improvement opportunities.
- Deeply participate in key projects such as business district planning and site selection changes.
- Continuously iterate franchise processes to ensure smoothness and efficiency.
- Monitor process execution and adjust promptly to respond to market changes.

Job Requirements

- Min 5 years of experience in franchise operation industry, familiar with the end-to-end process loop of the corresponding business area.
- Extensive practical and successful experience in franchise process architecture.
- Has comprehensive understanding of the development trends in the franchise operation field, can form profound judgments, and drive the company's capability iteration.
- Practical experience in franchise expansion of chain retail enterprises such as tea beverage chains and 7-Eleven are preferred.

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Company Description