



## PR/087128 | Marketing & Brand Specialist

### Job Information

**Recruiter**

JAC Recruitment USA

**Job ID**

1575446

**Industry**

IT Consulting

**Job Type**

Permanent Full-time

**Location**

United States

**Salary**

Negotiable, based on experience

**Refreshed**

March 31st, 2026 10:01

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

POSITION TITLE Marketing & Brand Specialist (Intelligent Feeding Equipment)

#### POSITION SUMMARY

In this role, you will drive marketing and brand initiatives in the North American market, enhancing product visibility and generating demand. Responsibilities include creating digital and print content, supporting trade shows and events, and collaborating with sales and technical teams to deliver clear, impactful value propositions.

#### RESPONSIBILITIES

- Develop and execute marketing and brand strategies aligned with business growth objectives
- Create and manage marketing content (website, product messaging, brochures, presentations, videos, social media)

- Ensure branding consistency and professional product positioning across all touchpoints
- Support trade shows, industry events, dealer meetings, and customer visits
- Collaborate with sales and technical teams to craft clear, market-facing value propositions
- Assist with digital marketing initiatives, including website updates, analytics tracking, and CRM-based activities

#### QUALIFICATIONS

- 3+ years of experience in marketing, branding, or communications
- Background in B2B marketing, industrial equipment, agricultural machinery, or technology-driven industries preferred
- Strong English communication skills; bilingual ability is a plus
- Experience creating and managing marketing assets (presentations, brochures, videos, digital content)
- Highly organized, detail-oriented, and able to manage multiple projects in a fast-paced environment

LOCATION Ontario, California

SALARY USD65,000-90,000 (based on experience and skills)

TIME OFF & BENEFITS 3 weeks paid annual leave + U.S. public holidays, comprehensive medical insurance

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Company Description