



## PR/096519 | Assistant Product Manager

### Job Information

**Recruiter**

JAC Recruitment Singapore

**Job ID**

1572936

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

Singapore

**Salary**

Negotiable, based on experience

**Refreshed**

April 28th, 2026 01:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Native

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Job Title:** Assistant Product Manager

**Location:** Singapore

**Your New Company** Join a well-established consumer goods organization with a strong regional presence across Asia, Oceania, and the Middle East. The company is committed to developing thoughtful, high-quality products that support everyday wellbeing. You will be part of a forward-thinking regional team driving category growth through innovation and strategic product development.

**Your New Role** As an **Assistant Product Manager**, you will play a central role in shaping product strategy, managing the portfolio, and driving innovation for a growing skincare category. This role is ideal for someone who enjoys strategic thinking,

cross-functional collaboration, and hands-on project leadership.

### Key Responsibilities

#### Regional Product & Portfolio Strategy

- Lead end-to-end product planning for assigned categories, including consumer insights, market sizing, pipeline development, and go-to-market approaches across multiple countries.
- Build a 3–5 year innovation roadmap that balances core product refreshes with new product launches.
- Analyze internal and external data—sales, marketing results, research findings—to refine the regional portfolio and identify whitespace opportunities.
- Evaluate SKU performance and make recommendations for optimization or rationalization.

#### Product Innovation & Project Management

- Translate consumer insights, concept tests, and usage studies into meaningful product ideas and enhancements.
- Monitor industry movements and competitive trends to strengthen product differentiation.
- Partner closely with R&D on packaging, formulation, and product design while ensuring feasibility and alignment with category strategy.
- Ensure product claims, ingredients, packaging, and communication meet regulatory and certification standards across regions.
- Work cross-functionally with Sales, Operations, QA/QC, and Finance to deliver project milestones on schedule.

#### Marketing Communication & Launch Readiness

- Provide clear and actionable product briefs to the brand and digital teams, aligning on positioning, messaging, and launch goals.
- Review creative assets, toolkits, and marketing materials to ensure they reflect the product strategy and regional needs.
- Coordinate with internal teams across markets to cascade and adapt communication toolkits for localized execution.
- Support launch execution with strong internal alignment and performance tracking.

### Qualifications

- Bachelor's degree in Business, Marketing, or a related discipline.
- At least 3 years of experience in product or brand management, ideally with exposure to regional markets or new product development.
- Strong analytical and strategic mindset, capable of turning insights into actionable plans.
- Proven ability to manage multiple projects and timelines across various markets.
- Experience with market research tools (e.g., Nielsen, Euromonitor) to guide portfolio decisions.
- Excellent communication and presentation skills to influence internal stakeholders.
- Independent, proactive, and creative, with a strong passion for product innovation—especially within skincare or consumer health categories.

Ready to Take the Next Step?

Interested applicants, please click [APPLY NOW](#).

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru  
JAC Recruitment Pte Ltd  
EA License Number: 90C3026  
EA Personnel: R25130085

#LI-JACSG  
#countrysingapore

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## Company Description