



PR/096492 | Assistant Designer - Graphic

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1572920

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

February 3rd, 2026 03:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Native

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Title: Assistant Designer - Graphic

Location: Singapore

Your New Company Be part of a globally recognized lifestyle and character brand that inspires creativity and joy across diverse markets. The organization is expanding its creative team in Southeast Asia and is looking for a talented designer to help shape its visual identity and product experience.

Your New Role As an Assistant Designer, you will play a key role in ensuring brand consistency and delivering visually compelling designs for licensed products and marketing campaigns. This position involves close collaboration with internal teams and external partners to maintain high creative standards and drive impactful regional initiatives. **Key**

Responsibilities

- Partner with business and marketing teams to review production timelines and ensure timely product launches.
- Act as a brand steward by enforcing design guidelines and quality standards across all creative outputs.
- Review and approve product samples and creative submissions to maintain consistency and excellence.
- Track and manage design approvals within assigned timelines.
- Provide brand training to partners to ensure alignment with brand values and positioning.
- Prepare and distribute style guides and communicate design standards effectively.
- Collaborate with the creative lead to develop seasonal toolkits, product guidelines, and marketing materials tailored for the region.
- Approve marketing collaterals and ensure alignment with campaign objectives.
- Design engaging social media graphics that resonate with target audiences and strengthen brand presence.

Qualifications

- Diploma or Degree in Graphic Design, Visual Communication, Product Design, Fine Arts, or related field (or equivalent experience).
- 1–3 years of experience in design, preferably in branding, licensing, or product development.
- Strong attention to detail and ability to manage multiple deadlines.
- Excellent communication skills to articulate creative concepts clearly.
- Team-oriented with strong collaboration skills.
- Proficient in Adobe Creative Suite (Illustrator and Photoshop).

Ready to Take the Next Step?

Interested applicants, please click **APPLY NOW**.

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R25130085

#LI-JACSG
#countrysingapore

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Company Description