



PR/087321 | Marketing Specialist (m / f / d)

## Job Information

**Recruiter**

JAC Recruitment Germany

**Job ID**

1572325

**Industry**

Restaurant, Food Service

**Job Type**

Permanent Full-time

**Location**

Germany

**Salary**

Negotiable, based on experience

**Refreshed**

March 24th, 2026 03:00

## General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

## Job Description

**OVERVIEW**

One of the biggest healthy food suppliers in EU, providing fresh products to over 4,000 customers across the western EU. With a rapidly growing rate in Germany, they are seeking an account manager to be responsible for the southern NRW area to penetrate the business into clientele in a wide range of industries.

**KEY REQUIREMENTS:**

- Professional experience in B2B Marketing both online and offline
- German native communication skills with business English

**JOB RESPONSIBILITIES:**

- This position will be responsible for online and offline marketing activities in Germany
- This role involves working closely with marketing team members in Belgium to deliver strategic alignment, marketing materials, advertisement production, marketing campaigns, brand image, email campaigns, content engagement, etc.
- Manage social media platforms such as LinkedIn, Facebook, and Instagram
- Identify growth opportunities through testing and market trends
- Ensure campaign tracking accuracy
- Manage relationships with media agencies and platform partners
- Organise and participate in trade shows and exhibitions

REQUIREMENTS:

- A professional candidate with a minimum 3 years of experience in B2B online, offline, or digital marketing
- Excel in graphic and marketing tools (Photoshop, InDesign, Illustrator, CapCut, etc.)
- Skill in equipment usage for photos and videos (marketing materials) production, for example, camera, microphone, smartphone, etc.
- Well-versed in SEO and SEA
- Able to work independently and under less supervision
- Creative thinking, eager to learn, can-do attitude, proactive, and hands-on mentality
- Excellent communication and interpersonal skills
- Able to work in a high-dynamic and small team working environment

BENEFITS:

- 100% Remote work
- Flexible working hours
- Annual leave starts from 24 days
- Food supply benefits for you and your family

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Company Description