



## PR/096450 | Regional Product Manager (Based in Korea)

### Job Information

**Recruiter**

JAC Recruitment Singapore

**Job ID**

1572284

**Industry**

Healthcare, Nursing

**Job Type**

Permanent Full-time

**Location**

Singapore

**Salary**

Negotiable, based on experience

**Refreshed**

February 10th, 2026 13:01

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Job Title:** Regional Product Manager

**Location:** Seoul, South Korea

**About:**

The company is a global leader in the life sciences industry, dedicated to innovation in genomics and gene sequencing technologies. They provide advanced tools and solutions that enable breakthroughs in scientific research, healthcare and diagnostics. With a strong commitment to empowering the future of precision medicine, they are rapidly expanding its footprint across the Asia-Pacific region.

They are seeking an experienced Product Manager for the APAC region to drive the strategic planning, development and commercialization of their cutting-edge genomics and gene sequencing products. This pivotal role will focus on understanding regional market needs, supporting sales and ensuring achievement of revenue and profitability objectives across APAC.

**Key Responsibilities:**

- Lead the development and execution of regional product strategies, including customized product combinations, pre-sales support content, and regional product training programs.
  - Manage regional Key Opinion Leader (KOL) engagement and relationships.
  - Oversee product forecasting and New Product Introduction (NPI) processes across APAC.
  - Collaborate with regional sales managers to gather customer needs, analyze product competitiveness and technological advantages, and support setting sales targets.
  - Partner with the regional marketing manager to define comprehensive marketing strategies and develop channel promotional programs, directly contributing to revenue and profitability goals.
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- Formulate product promotion and packaging strategies, collaborating with Finance and Marketing teams to drive revenue and profitability objectives.
  - Deliver comprehensive product training, covering product positioning, new release features, competitor analysis and pricing/promotion strategies.

**Qualifications:**

- Minimum 3 years of product management or related experience in the life sciences or medical instruments industry. Experience with sequencing technologies (e.g., NGS) is highly preferred.
- Proven experience in product market development, market segmentation and strategic product positioning.
- Prior experience in sales, technical support, or R&D project management is a plus.
- Basic understanding of genomics and its applications is required.
- Demonstrated ability to work cross-functionally, strong technical learning agility, and excellent business acumen.
- Fluent in English and proficiency in Korean is a significant advantage.

Interested applicants, please click **APPLY NOW**.

Please note, only shortlisted candidates will be contacted.

Peh Yong Sin  
JAC Recruitment Pte Ltd  
EA License Number: 90C3026  
EA Personnel: R2197665

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#countrysingapore

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**Company Description**