



## In-House Marketing Role

A global luxury brand/ Flex Time

### Job Information

**Recruiter**

Scouta K.K.

**Hiring Company**

Renowned French luxury brand specializing in leather goods

**Job ID**

1572044

**Industry**

Apparel, Fashion

**Company Type**

Small/Medium Company (300 employees or less) - International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

5 million yen ~ 7 million yen

**Refreshed**

June 26th, 2026 09:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Daily Conversation

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

### Job Description

Responsible for planning and executing digital- and social-first media strategies to drive brand visibility and customer engagement.

- Plan, execute, and manage digital and social media campaigns
- Control media budgets and optimize performance
- Manage owned media channels and support content optimization
- Analyze campaign results and prepare regular reports
- Collaborate with internal teams and global stakeholders

This role suits a self-driven media professional with strong analytical and creative balance, ideally with experience on the agency or in-house side.

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## Company Description