



In-House Marketing Role

A global luxury brand/ Flex Time

Job Information

Recruiter

Scouta K.K.

Hiring Company

Renowned French luxury brand specializing in leather goods

Job ID

1572044

Industry

Apparel, Fashion

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

5 million yen ~ 7 million yen

Refreshed

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General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Daily Conversation

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Responsible for planning and executing digital- and social-first media strategies to drive brand visibility and customer engagement.

- Plan, execute, and manage digital and social media campaigns
- Control media budgets and optimize performance
- Manage owned media channels and support content optimization
- Analyze campaign results and prepare regular reports
- Collaborate with internal teams and global stakeholders

This role suits a self-driven media professional with strong analytical and creative balance, ideally with experience on the agency or in-house side.

Company Description