



## In-House Marketing Role

**A global luxury brand/ Flex Time**

### Job Information

#### Recruiter

Scouta K.K.

#### Hiring Company

Renowned French luxury brand specializing in leather goods

#### Job ID

1572044

#### Industry

Apparel, Fashion

#### Company Type

Small/Medium Company (300 employees or less) - International Company

#### Job Type

Permanent Full-time

#### Location

Tokyo - 23 Wards

#### Salary

5 million yen ~ 7 million yen

#### Refreshed

June 12th, 2026 14:00

### General Requirements

#### Minimum Experience Level

Over 3 years

#### Career Level

Mid Career

#### Minimum English Level

Daily Conversation

#### Minimum Japanese Level

Native

#### Minimum Education Level

Bachelor's Degree

#### Visa Status

Permission to work in Japan required

### Job Description

Responsible for planning and executing digital- and social-first media strategies to drive brand visibility and customer engagement.

- Plan, execute, and manage digital and social media campaigns
- Control media budgets and optimize performance
- Manage owned media channels and support content optimization
- Analyze campaign results and prepare regular reports
- Collaborate with internal teams and global stakeholders

This role suits a self-driven media professional with strong analytical and creative balance, ideally with experience on the agency or in-house side.

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## Company Description