



## PR/096387 | Generative AI Creative Content Specialist

### Job Information

**Recruiter**

JAC Recruitment Singapore

**Job ID**

1570922

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

Singapore

**Salary**

Negotiable, based on experience

**Refreshed**

January 27th, 2026 13:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Native

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Job Title:** Generative AI Creative Content Specialist

**Location:** Singapore

**Your New Company** A leading global fashion and lifestyle brand is seeking an innovative Generative AI Creative Content Specialist to join its Singapore team. This role offers the opportunity to leverage cutting-edge AI tools to create visually compelling content that aligns with brand aesthetics and drives engagement across digital platforms.

**Your New Role** As a Generative AI Creative Content Specialist, you will take ownership of the end-to-end creative process—from concept development to final deliverables. You'll use AI-driven tools to enhance imaging, video production, and creative workflows, ensuring all outputs meet brand standards and project objectives. **Key Responsibilities**

- Develop creative concepts aligned with project briefs and brand identity.
- Ideate themes, narratives, and visual styles that resonate with target audiences.
- Research and craft relevant keywords for AI generative processes.
- Optimize creative workflows using AI strategies to enhance visual outputs.
- Define styling directions, including wardrobe, props, and set design.
- Conceptualize poses and visual compositions for impactful imagery.
- Strategize pairing of images and videos for cohesive storytelling.
- Collaborate with photographers, videographers, and retouchers for seamless execution.
- Oversee all phases of image and video production, from pre-production to post-production.
- Ensure final outputs are polished, brand-aligned, and ready for distribution.
- Utilize AI tools to elevate creativity and production quality.

### Qualifications

- Minimum 3 years of experience in creative production, preferably within fashion or e-commerce.
- Proven expertise in AI generative tools and creative workflows.
- Proficiency in Adobe Photoshop, Lightroom, and video editing software; experience with Mac OS environments.
- Familiarity with AI content creation tools (e.g., Ideogram, Magnificent AI) is a plus.
- Strong understanding of branding, visual storytelling, and aesthetics.
- Basic photography knowledge is advantageous.
- Awareness of ethical considerations in AI-driven content creation.
- Excellent project management and collaboration skills.
- Highly detail-oriented, adaptable, and able to manage multiple projects in a fast-paced environment.
- Willingness to work beyond standard hours and travel internationally as required.

Ready to Take the Next Step?

Interested applicants, please click **APPLY NOW**.

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru  
 JAC Recruitment Pte Ltd  
 EA License Number: 90C3026  
 EA Personnel: R25130085

#LI-JACSG

#countriesingapore

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.sg/privacy-policy>

### Company Description