



## PR/159909 | Business Development Executive / Senior Executive

### Job Information

**Recruiter**

[JAC Recruitment Malaysia](#)

**Job ID**

1568963

**Industry**

Digital Marketing

**Job Type**

Permanent Full-time

**Location**

Malaysia

**Salary**

Negotiable, based on experience

**Refreshed**

January 13th, 2026 11:01

### General Requirements

**Minimum Experience Level**

Over 1 year

**Career Level**

Mid Career

**Minimum English Level**

Daily Conversation

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

#### Company Information

A leading Asia-based digital marketing agency specializing in performance-driven advertising solutions across multiple markets is currently looking to hire a BD Executive/ Senior Executive role. This role will be focusing on helping to drive their expansion by identifying new opportunities and selling performance-driven digital marketing solutions to brands and agencies.

#### Key Responsibilities:

- Selling a full suite of digital solutions—SEM, SEO, social, influencer marketing, programmatic, and more.
- Developing media plans and proposals tailored to client goals.

- Hunting for leads, building pipelines, and closing deals.
- Managing relationships with key partners and agencies.
- Collaborating across Asia with 13+ regional offices and cross-market teams.

**Key Requirements:**

- 2+ years in sales, business development, or advertising.
- Great command of English
- Experience in media planning and pitching.
- Confidence, charisma, and a drive to hit targets.
- A natural talent for client relationships and strategic thinking

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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**Company Description**