



PR/159909 | Business Development Executive / Senior Executive

Job Information

Recruiter

JAC Recruitment Malaysia

Job ID

1568963

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

January 13th, 2026 11:01

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Daily Conversation

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Company Information

A leading Asia-based digital marketing agency specializing in performance-driven advertising solutions across multiple markets is currently looking to hire a BD Executive/ Senior Executive role. This role will be focusing on helping to drive their expansion by identifying new opportunities and selling performance-driven digital marketing solutions to brands and agencies.

Key Responsibilities:

- Selling a full suite of digital solutions—SEM, SEO, social, influencer marketing, programmatic, and more.
- Developing media plans and proposals tailored to client goals.

- Hunting for leads, building pipelines, and closing deals.
- Managing relationships with key partners and agencies.
- Collaborating across Asia with 13+ regional offices and cross-market teams.

Key Requirements:

- 2+ years in sales, business development, or advertising.
- Great command of English
- Experience in media planning and pitching.
- Confidence, charisma, and a drive to hit targets.
- A natural talent for client relationships and strategic thinking

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Company Description