



Media Specialist

Premium French Brand!

Job Information

Recruiter

Cornerstone Recruitment Japan K.K.

Hiring Company

Premium French Leathergoods Brand

Job ID

1568257

Industry

Retail

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

Majority Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Shibuya-ku

Salary

6 million yen ~ 7 million yen

Refreshed

January 8th, 2026 08:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 25%)

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Position title: Media Specialist

Report line: Marketing Manager

Working Hours: 9:30-18:00 Flex time (Core time from 11:00 to 15:00)

Team members: 4 (Marketing Manager1, MediaSpecialist1, Marketing Assistant1, part-time1)

Key responsibility

- Digital+Social-first 360 media planning, proposal, execution and its budget control
 - デジタル・SNSを主とした広告各種のプラン策定、提案、出稿準備、予算管理
- Owned media account management including LINE as a priority (preferably on-hand operation)
 - LINEをメインとする公式アカウントの管理運用（ご自身で投稿ができる方だとなお良し）
- Copywriting and proofreading for eDM/DM, EC, catalogs etc
 - eDM/DM、公式オンラインストア、カタログなど各種コピー制作と文章校正
- Flash/monthly/yearly/by campaign reporting
 - レポート
- Driving projects upon MarCom Team and HQ request
- MarComおよび本社主導のプロジェクト参画
- Image/press event every Q as a team project (Qごとのイメージ／プレスイベント)
- Influencer marketing (ご興味あれば、インフルエンサー施策サポート)

Required Skills

Education/Qualifications:

- Bachelor's degree.
- Over 5-7 years of experience in marketing, digital and omni-channel transformation, and project management in Japan and key global markets with international brands.
- Excellent leadership, people management, negotiation, interpersonal and communication skills.
- Experience in managing international, multi-cultural and cross-functional teams.
- Right balance of creative and analytical thinking.

Company Description