



PR/087295 | Marketing Manager (m / f / d)

Job Information

Recruiter

JAC Recruitment Germany

Job ID

1568097

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Germany

Salary

Negotiable, based on experience

Refreshed

January 6th, 2026 09:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

OVERVIEW

A global telecommunication and radio technologies provider with advanced systems and solutions in a variety of product lines in diverse industries. Now expanding their business in DACH countries.

KEY REQUIREMENTS:

- At least 3 years of experience in B2B marketing professional
- Business level in German and English communication skills
- Able to work 100% office-based

JOB RESPONSIBILITIES:

- The incumbent is expected to take full ownership of B2B marketing activities in Germany and Benelux countries.
- Served strategic marketing for multi-channel communications to accelerate marketing efficiency, such as brand campaigns, marketing materials, advertising, promotions, internal & external events, etc.
- Accountable for content engagement for various digital marketing, covering email newsletters, landing pages, company's website, and key social media platforms (Facebook, YouTube, Instagram, LinkedIn).
- Collaborate with internal and external stakeholders in accordance with marketing strategies alignment.
- Demonstrate marketing design, sales team support, roadshows and events organising.
- Manage marketing budget for assigned countries.

JOB REQUIREMENTS:

- Minimum 3 years of professional experience in B2B online, offline, or digital marketing
- Practical experience in organising events, marketing campaigns, and multi-channel communications management
- Able to work independently and under less supervision
- Excellent communication and interpersonal skills
- Able to work in high dynamic and frequency changing environment

BENEFITS:

- 25 days of annual leave
- 13th month of salary
- Additional health insurance
- Laptop and mobile phone will be provided

#LI-JACDE

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.de/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.de/terms-of-use>

Company Description