



PR/087295 | Marketing Manager (m / f / d)

Job Information

Recruiter

JAC Recruitment Germany

Job ID

1568097

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Germany

Salary

Negotiable, based on experience

Refreshed

December 9th, 2025 10:52

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

OVERVIEW

A global telecommunication and radio technologies provider with advanced systems and solutions in a variety of product lines in diverse industries. Now expanding their business in DACH countries.

KEY REQUIREMENTS:

- At least 3 years of experience in B2B marketing professional
- Business level in German and English communication skills
- Able to work 100% office-based

JOB RESPONSIBILITIES:

- The incumbent is expected to take full ownership of B2B marketing activities in Germany and Benelux countries.
- Served strategic marketing for multi-channel communications to accelerate marketing efficiency, such as brand campaigns, marketing materials, advertising, promotions, internal & external events, etc.
- Accountable for content engagement for various digital marketing, covering email newsletters, landing pages, company's website, and key social media platforms (Facebook, YouTube, Instagram, LinkedIn).
- Collaborate with internal and external stakeholders in accordance with marketing strategies alignment.
- Demonstrate marketing design, sales team support, roadshows and events organising.
- Manage marketing budget for assigned countries.

JOB REQUIREMENTS:

- Minimum 3 years of professional experience in B2B online, offline, or digital marketing
- Practical experience in organising events, marketing campaigns, and multi-channel communications management
- Able to work independently and under less supervision
- Excellent communication and interpersonal skills
- Able to work in high dynamic and frequency changing environment

BENEFITS:

- 25 days of annual leave
- 13th month of salary
- Additional health insurance
- Laptop and mobile phone will be provided

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Company Description