



## PR/087295 | Marketing Manager (m / f / d)

### Job Information

**Recruiter**

JAC Recruitment Germany

**Job ID**

1568097

**Industry**

Other (Manufacturing)

**Job Type**

Permanent Full-time

**Location**

Germany

**Salary**

Negotiable, based on experience

**Refreshed**

January 6th, 2026 09:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**OVERVIEW**

A global telecommunication and radio technologies provider with advanced systems and solutions in a variety of product lines in diverse industries. Now expanding their business in DACH countries.

**KEY REQUIREMENTS:**

- At least 3 years of experience in B2B marketing professional
- Business level in German and English communication skills
- Able to work 100% office-based

**JOB RESPONSIBILITIES:**

- The incumbent is expected to take full ownership of B2B marketing activities in Germany and Benelux countries.
- Served strategic marketing for multi-channel communications to accelerate marketing efficiency, such as brand campaigns, marketing materials, advertising, promotions, internal & external events, etc.
- Accountable for content engagement for various digital marketing, covering email newsletters, landing pages, company's website, and key social media platforms (Facebook, YouTube, Instagram, LinkedIn).
- Collaborate with internal and external stakeholders in accordance with marketing strategies alignment.
- Demonstrate marketing design, sales team support, roadshows and events organising.
- Manage marketing budget for assigned countries.

#### JOB REQUIREMENTS:

- Minimum 3 years of professional experience in B2B online, offline, or digital marketing
- Practical experience in organising events, marketing campaigns, and multi-channel communications management
- Able to work independently and under less supervision
- Excellent communication and interpersonal skills
- Able to work in high dynamic and frequency changing environment

#### BENEFITS:

- 25 days of annual leave
- 13th month of salary
- Additional health insurance
- Laptop and mobile phone will be provided

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#### Company Description