



PR/096387 | Generative AI Creative Content Specialist

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1568064

Industry

Retail

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

December 9th, 2025 10:34

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Native

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Title: Generative AI Creative Content Specialist

Location: Singapore

Your New Company A leading global fashion and lifestyle brand is seeking an innovative Generative AI Creative Content Specialist to join its Singapore team. This role offers the opportunity to leverage cutting-edge AI tools to create visually compelling content that aligns with brand aesthetics and drives engagement across digital platforms.

Your New Role As a Generative AI Creative Content Specialist, you will take ownership of the end-to-end creative process—from concept development to final deliverables. You'll use AI-driven tools to enhance imaging, video production, and creative workflows, ensuring all outputs meet brand standards and project objectives. **Key Responsibilities**

- Develop creative concepts aligned with project briefs and brand identity.
- Ideate themes, narratives, and visual styles that resonate with target audiences.
- Research and craft relevant keywords for AI generative processes.
- Optimize creative workflows using AI strategies to enhance visual outputs.
- Define styling directions, including wardrobe, props, and set design.
- Conceptualize poses and visual compositions for impactful imagery.
- Strategize pairing of images and videos for cohesive storytelling.
- Collaborate with photographers, videographers, and retouchers for seamless execution.
- Oversee all phases of image and video production, from pre-production to post-production.
- Ensure final outputs are polished, brand-aligned, and ready for distribution.
- Utilize AI tools to elevate creativity and production quality.

Qualifications

- Minimum 3 years of experience in creative production, preferably within fashion or e-commerce.
- Proven expertise in AI generative tools and creative workflows.
- Proficiency in Adobe Photoshop, Lightroom, and video editing software; experience with Mac OS environments.
- Familiarity with AI content creation tools (e.g., Ideogram, Magnificent AI) is a plus.
- Strong understanding of branding, visual storytelling, and aesthetics.
- Basic photography knowledge is advantageous.
- Awareness of ethical considerations in AI-driven content creation.
- Excellent project management and collaboration skills.
- Highly detail-oriented, adaptable, and able to manage multiple projects in a fast-paced environment.
- Willingness to work beyond standard hours and travel internationally as required.

Ready to Take the Next Step?

Interested applicants, please click **APPLY NOW**.

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R25130085

#LI-JACSG
#countrysingapore

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Company Description