



## PR/096362 | Creative Content Manager / Assistant Manager

### Job Information

**Recruiter**

JAC Recruitment Singapore

**Job ID**

1568052

**Industry**

Digital Marketing

**Job Type**

Permanent Full-time

**Location**

Singapore

**Salary**

Negotiable, based on experience

**Refreshed**

December 9th, 2025 10:33

### General Requirements

**Minimum Experience Level**

Over 6 years

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

Our client, a well-known fashion company, is currently hiring for a creative content manager/ assistant manager. This role will be instrumental in shaping the brand's identity and delivering creative output across multiple channels, including advertising, marketing, digital platforms, editorial content, events and activations, as well as CRM initiatives

### Job Responsibilities:

- Drive creative ideation and execution for marketing campaigns, social media, activations, and content to achieve brand objectives.
- Define and lead creative strategies across design, art direction, motion graphics, and emerging technologies.
- Manage and mentor creative teams to deliver high-quality outputs and maintain global brand consistency.
- Collaborate with cross-functional teams and external partners to develop content strategies and production processes.

- Monitor market trends and campaign performance to inform creative direction.

Job Requirements:

- 8+ years in fashion advertising agency with expertise in art direction, graphic design, and conceptual work.
- Proven track record in leading diverse creative projects, including brand campaigns and digital content.
- Advanced technical skills in Adobe Creative Suite, motion design, and familiarity with digital asset production workflows.
- Strong understanding of global markets and social media trends; ability to create targeted creative for multiple regions.
- Excellent leadership, presentation, and collaboration skills; willingness to travel internationally.

Interested applicant, please click [APPLY NOW](#)

Jennifer Maria Hardicar  
JAC Recruitment Pte Ltd  
EA License Number: 90C3026  
EA Personnel: R1987984

#LI-JACSG  
#countrysingapore

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## Company Description