



PR/118600 | Senior Marketing Executive

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1567512

Industry

Restaurant, Food Service

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

December 30th, 2025 12:01

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Industry: Flavor Solution, Food & Beverage

Location: Bangkok

Job Descriptions:

- Developing and executing marketing strategies/activities to promote flavor solutions to B2B clients in the food and beverage industry.
- Conduct market research and analyze industry trends to identify opportunities for growth.
- Collaborate with sales and technical teams to create marketing materials and presentations tailored to client needs.
- Monitor and report on marketing performance metrics and ROI.

- Ensure all marketing activities comply with brand guidelines and regulatory requirements.

Qualifications:

- Bachelor's degree in Marketing, Business Administration, or related field.
- Minimum 5 years of experience in marketing, preferably in B2B food & beverage or ingredients industry.
- Strong understanding of flavor solutions and food manufacturing processes is a plus.
- Excellent communication and presentation skills.
- Proficiency in digital marketing tools and MS Office.
- Ability to manage multiple projects and work under tight deadlines.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description