



## PR/109856 | Business Development Manager

### Job Information

**Recruiter**

JAC Recruitment India

**Job ID**

1567472

**Industry**

Digital Marketing

**Job Type**

Permanent Full-time

**Location**

India

**Salary**

Negotiable, based on experience

**Refreshed**

February 10th, 2026 06:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

Job Title: Business Development Manager

Location: Noida

**Job Overview:** The Business Development Manager (BDM) is responsible for driving new business growth and expanding relationships with existing clients for the advertising agency.

### Key Responsibilities

- Identify and pursue new business opportunities through various channels, including networking, cold calls, events, and online platforms. Develop and implement strategies to target new client sectors and expand the agency's market presence. Manage and build relationships with potential clients, key decision-makers, and influencers.
- Maintain and strengthen relationships with current clients, ensuring continued satisfaction and opportunities for further

business. Act as the main point of contact for key clients and ensure their needs are addressed promptly and effectively. Collaborate with account managers to ensure seamless project execution and client expectations are met.

- Create and deliver persuasive presentations, proposals, and pitches to potential clients. Collaborate with internal teams to develop customized advertising solutions that meet client needs and goals. - Negotiate contracts and terms of business with clients.

#### Qualifications

- Bachelor in Business, Marketing or Advertising or related field
- Proven experience in business development, sales, client management, ideally in advertising agency.

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#### Company Description