



JAC Recruitment

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JAC Recruitment Malaysia

## PR/159883 | Channel Sales Manager

### Job Information

**Recruiter**

JAC Recruitment Malaysia

**Job ID**

1567451

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

Malaysia

**Salary**

Negotiable, based on experience

**Refreshed**

December 30th, 2025 11:00

### General Requirements

**Minimum Experience Level**

Over 6 years

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

A leading multinational company in the Consumer Electronics and Computer Accessories Industry is expanding their operations to Malaysia, and they are looking for a Channel Sales Manager to manage distributors, grow their business and increase the sales.

**Job Responsibilities:**

- Develop sales with distributors' sales team and plan strategies for the Modern trade channel.
- Develop a strong distribution network, support distributors' sales team, penetrate new accounts and grow existing ones.
- Responsible for A&P management for the accounts in charge to ensure cost efficiency and positive ROI.
- Responsible for achieving the sales, new listing, SKUs expansion, brand & product visibility and availability to sustain demand and maximise business growth.

- Negotiate business terms with distributors and/or customers to reach the most effective conditions and/or profitability for the company.
- Gain customers, competitors and market insights and leverage on these commercial insights to create sustainability business for the company and the retailers.
- Lead and conduct business reviews with key accounts/retailers to align business objectives and sales plans.
- Conduct frequent stores check / audit to have a better gauge on the market situation, identifying key problems, opportunities and service level of the distributors.

#### Key Requirements

- Min 5 years of experience in key accounts and distributors' management, preferably in the Electronics/IT Hardware or similar industries.
- Able to analyse and plan strategies to grow sales in the Modern Trade Channel.
- Dynamic, proactive with excellent interpersonal and negotiation skills.
- Willing to travel to visit customers and distributors frequently.

#LI-JACMY

#stateKL

#countrymalaysia

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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#### Company Description