



## PR/118561 | Affiliate and KOLs Team Lead

### Job Information

**Recruiter**

JAC Recruitment Thailand

**Job ID**

1566548

**Industry**

Healthcare, Nursing

**Job Type**

Permanent Full-time

**Location**

Thailand

**Salary**

Negotiable, based on experience

**Refreshed**

January 6th, 2026 10:01

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

Affiliate, KOLs & Live Management Team Lead

Location: Pak Kret, Chaeng Wattana

Industry: Health supplements

Salary: 40,000 – 70,000 THB (Negotiable)

### Requirements

- Manage and strengthen relationships with Affiliates, KOLs, Media Agencies, and Communities to increase brand awareness and drive sales.
- Identify and recruit potential KOLs/Affiliate partners; provide training, resources, and ongoing support.
- Analyze performance data for Affiliates, KOLs, and Live Streaming to identify trends and optimize campaigns.
- Develop and execute strategies for Affiliate, KOL, and Live-streaming platforms aligned with business goals.
- Manage campaigns on TikTok, Facebook Live, Shopee/Lazada, and Instagram; benchmark competitors and evaluate influencer performance.

- Oversee budgets, stock tracking, ROI analysis, and monthly reporting.

#### Qualifications

- Bachelor's or Master's degree in Marketing, Digital Marketing, Communications, Business Administration, or related field.
- Minimum 5 years of experience in digital marketing or communications, preferably in retail or health supplements.
- Strong understanding of KOL, Affiliate, and Live Streaming marketing principles and best practices.
- Hands-on experience with affiliate marketing platforms, influencer networks, and tracking tools.
- Familiarity with performance marketing metrics and KPIs.
- Strategic thinker with strong analytical skills, leadership ability, and excellent communication and presentation skills.

Interested candidate, please send your resume in English (Word format only) along with your recent photo and expected salary to us via this post.

#LI-JACTH  
#citybangkok

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#### Company Description