



## Art Director (Automotive) – Global Brand Creative Lead

### Contract/Yokohama/Global Automotive

#### Job Information

**Recruiter**

Cornerstone Recruitment Japan K.K.

**Hiring Company**

Cornerstone Recruitment Japan

**Job ID**

1566143

**Division**

Marketing and Web Advertising

**Industry**

Advertising, PR

**Company Type**

Small/Medium Company (300 employees or less) - International Company

**Non-Japanese Ratio**

About half Japanese

**Job Type**

Temporary

**Location**

Kanagawa Prefecture, Yokohama-shi Nishi-ku

**Train Description**

Yokohama Line, Shin Yokohama Station

**Salary**

4 million yen ~ 5 million yen

**Work Hours**

8

**Holidays**

Weekends and Holidays off

**Refreshed**

February 11th, 2026 06:00

#### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level (Amount Used: English usage about 75%)

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

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**Job Description****Your Mission**

Design and deliver **powerful, integrated visual experiences** that merge technology and emotion. From concept to final output, you'll ensure world-class quality while inspiring your team and elevating the client's brand.

**What You'll Do**

- **Define visual strategy** aligned with brand and campaign goals
- **Direct shoots & production**: photo, video, CG, events, typography, layout
- **Create & review**: key visuals, comps, and team outputs
- **Present confidently** to clients and internal teams
- **Lead & mentor** designers to elevate creative quality
- **Pitch new business**: contribute innovative visual concepts

**Why You'll Love This Role**

- Lead the **entire visual identity** for a top global automotive brand
- Shape **cutting-edge mobility experiences** across film, digital, social, and events
- **Work across industries**: exposure to food, cosmetics, retail projects
- **Lead & mentor a creative team**, driving high-quality outputs
- Collaborate with strategy, UX, production, PM, and account teams

**Required Skills****Who you are:**

- 5+ years as Art Director or Senior Designer in an agency or production company
- Experience leading **full visual projects** from concept to delivery
- Strong **portfolio** (URL or PDF)
- Advanced **Adobe Creative Suite** skills (XD, Photoshop, Illustrator, InDesign)
- Client-facing **presentation experience**
- **Japanese**: Native level
- **English**: Able to read materials and handle simple email communication

**Ideal Candidate**

- **Visionary & Hands-On**: Turn abstract ideas into compelling visuals
- **Leader & Mentor**: Inspire teams and elevate output quality
- **Strategic Thinker**: Solve client challenges with smart visual strategies
- **Detail-Oriented**: Obsessed with brand consistency and quality
- **Collaborative Professional**: Build strong relationships across teams

**Company Description**