

Art Director (Automotive) - Global Brand Creative Lead

Contract/Yokohama/Global Automotive

Job Information

Recruiter

Cornerstone Recruitment Japan K.K.

Hiring Company

Cornerstone Recruitment Japan

Job ID

1566143

Division

Marketing and Web Advertising

Industry

Advertising, PR

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

About half Japanese

Job Type

Temporary

Location

Kanagawa Prefecture, Yokohama-shi Nishi-ku

Train Description

Yokohama Line, Shin Yokohama Station

Salary

4 million yen ~ 5 million yen

Work Hours

8

Holidays

Weekends and Holidays off

Refreshed

November 19th, 2025 16:07

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 75%)

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Job Description

Your Mission

Design and deliver **powerful, integrated visual experiences** that merge technology and emotion. From concept to final output, you'll ensure world-class quality while inspiring your team and elevating the client's brand.

What You'll Do

- Define visual strategy aligned with brand and campaign goals
- Direct shoots & production: photo, video, CG, events, typography, layout
- . Create & review: key visuals, comps, and team outputs
- . Present confidently to clients and internal teams
- . Lead & mentor designers to elevate creative quality
- Pitch new business: contribute innovative visual concepts

Why You'll Love This Role

- . Lead the entire visual identity for a top global automotive brand
- Shape cutting-edge mobility experiences across film, digital, social, and events
- . Work across industries: exposure to food, cosmetics, retail projects
- . Lead & mentor a creative team, driving high-quality outputs
- Collaborate with strategy, UX, production, PM, and account teams

Required Skills

Who you are:

- 5+ years as Art Director or Senior Designer in an agency or production company
- Experience leading full visual projects from concept to delivery
- Strong portfolio (URL or PDF)
- . Advanced Adobe Creative Suite skills (XD, Photoshop, Illustrator, InDesign)
- Client-facing presentation experience
- . Japanese: Native level
- English: Able to read materials and handle simple email communication

Ideal Candidate

- Visionary & Hands-On: Turn abstract ideas into compelling visuals
- Leader & Mentor: Inspire teams and elevate output quality
- Strategic Thinker: Solve client challenges with smart visual strategies
- Detail-Oriented: Obsessed with brand consistency and quality
- Collaborative Professional: Build strong relationships across teams

Company Description