



Art Director (Automotive) – Global Brand Creative Lead

Contract/Yokohama/Global Automotive

Job Information

Recruiter

[Cornerstone Recruitment Japan K.K.](#)

Hiring Company

Cornerstone Recruitment Japan

Job ID

1566143

Division

Marketing and Web Advertising

Industry

Advertising, PR

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

About half Japanese

Job Type

Temporary

Location

Kanagawa Prefecture, Yokohama-shi Nishi-ku

Train Description

Yokohama Line, Shin Yokohama Station

Salary

Negotiable, based on experience

Work Hours

8

Holidays

Weekends and Holidays off

Refreshed

April 8th, 2026 06:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 75%)

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description**Your Mission**

Design and deliver **powerful, integrated visual experiences** that merge technology and emotion. From concept to final output, you'll ensure world-class quality while inspiring your team and elevating the client's brand.

What You'll Do

- **Define visual strategy** aligned with brand and campaign goals
- **Direct shoots & production**: photo, video, CG, events, typography, layout
- **Create & review**: key visuals, comps, and team outputs
- **Present confidently** to clients and internal teams
- **Lead & mentor** designers to elevate creative quality
- **Pitch new business**: contribute innovative visual concepts

Why You'll Love This Role

- Lead the **entire visual identity** for a top global automotive brand
 - Shape **cutting-edge mobility experiences** across film, digital, social, and events
 - **Work across industries**: exposure to food, cosmetics, retail projects
 - **Lead & mentor a creative team**, driving high-quality outputs
 - Collaborate with strategy, UX, production, PM, and account teams
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Required Skills**Who you are:**

- 5+ years as Art Director or Senior Designer in an agency or production company
- Experience leading **full visual projects** from concept to delivery
- Strong **portfolio** (URL or PDF)
- Advanced **Adobe Creative Suite** skills (XD, Photoshop, Illustrator, InDesign)
- Client-facing **presentation experience**
- **Japanese**: Native level
- **English**: Able to read materials and handle simple email communication

Ideal Candidate

- **Visionary & Hands-On**: Turn abstract ideas into compelling visuals
 - **Leader & Mentor**: Inspire teams and elevate output quality
 - **Strategic Thinker**: Solve client challenges with smart visual strategies
 - **Detail-Oriented**: Obsessed with brand consistency and quality
 - **Collaborative Professional**: Build strong relationships across teams
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Company Description