



Copywriter (Contract/Tokyo) - Work with Global Brands!

High potential for permanent conversion!

Job Information

Recruiter

[Cornerstone Recruitment Japan K.K.](#)

Hiring Company

Cornerstone Recruitment Japan

Job ID

1566138

Division

Marketing and Web Advertising

Industry

Advertising, PR

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

About half Japanese

Job Type

Temporary

Location

Tokyo - 23 Wards, Minato-ku

Train Description

Hibiya Line, Toranomon Hills Station

Salary

4 million yen ~ 5 million yen

Work Hours

8

Refreshed

December 17th, 2025 07:00

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 75%)

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

About the Role:

We're looking for a creative copywriter to craft compelling brand voices for clients across food, cosmetics, retail, logistics, gaming, and more. From concept to execution, you'll create communications that resonate and move people. Opportunities to work on automotive and mobility projects are also available.

- Develop strategic concepts and “big ideas” for multi-channel campaigns (CM, web, social, print, video)
- Localize global campaigns for the Japanese market
- Present ideas confidently to clients and internal teams
- Ensure quality, consistency, and timely delivery of all copy
- Collaborate with Art Directors, PMs, and cross-functional teams
- Contribute ideas for pitches and new business

About the Company:

We create innovative, efficient, and consistent content production models that help brands grow. Combining creative expertise, flexible production solutions, and global delivery, we work across all media and channels. Using cutting-edge technologies, real-time 3D, virtual production, automation, and generative content, we bring ideas to life.

Required Skills

Who you are:

- 2+ years of copywriting experience in an agency or production company
- End-to-end experience from concept to multi-channel copywriting
- Portfolio (PDF or URL)
- Japanese: Native | English: basic reading/email skills
- Microsoft Office & Adobe Acrobat basics

Ideal Candidates are:

- Curious and adaptable with language, able to tailor tone and style
- Takes ownership and ensures high-quality creative output
- Collaborative yet self-motivated
- Quick to learn and experiment with new trends and technologies
- Professional and efficient under tight deadlines

Company Description