



## Media Specialist

### Job Information

**Recruiter**

[Cornerstone Recruitment Japan K.K.](#)

**Hiring Company**

Premium French Leathergoods Brand

**Job ID**

1566083

**Industry**

Retail

**Company Type**

Small/Medium Company (300 employees or less) - International Company

**Non-Japanese Ratio**

Majority Japanese

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

Negotiable, based on experience

**Salary Bonuses**

Bonuses paid on top of indicated salary.

**Refreshed**

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### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Daily Conversation (Amount Used: English usage about 10%)

**Minimum Japanese Level**

Native

**Minimum Education Level**

High-School

**Visa Status**

Permission to work in Japan required

### Job Description

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Position title: Media Specialist

Report line: Marketing Manager

Location: Tokyo Head office

Working Hours: 9:30-18:00 Flex time (Core time from 11:00 to 15:00)

Team members: 4 (Marketing Manager1, MediaSpecialist1, Marketing Assistant1, part-time1)

**Key responsibility**

- Digital + Social-first 360 media planning, proposal, execution and its budget control  
oデジタル・SNSを主とした広告各種のプラン策定、提案、出稿準備、予算管理
  - Owned media account management including LINE as a priority (preferably on-hand operation)  
oLINEをメインとする公式アカウントの管理運用（ご自身で投稿ができる方だとなお良し）
  - Copywriting and proofreading for eDM/DM, EC, catalogs etc  
oeDM/DM、公式オンラインストア、カタログなど各種コピー制作と文章校正
  - Flash/monthly/yearly/by campaign reporting  
oレポート
  - Driving projects upon MarCom Team and HQ request MarComおよび本社主導のプロジェクト参画
  - Image/press event every Q as a team project（Qごとのイメージ/プレスイベント）
  - Influencer marketing（ご興味あれば、インフルエンサー施策サポート）
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**Required Skills**

- Over 5-7 years of experience in marketing, digital and omni-channel transformation, and project management in Japan and key global markets with international brands.
  - In-house experience in Fashion
  - Excellent leadership, people management, negotiation, interpersonal and communication skills.
  - Experience in managing international, multi-cultural and cross-functional teams.
  - Right balance of creative and analytical thinking.
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**Company Description**