



Media Specialist

Job Information

Recruiter

[Cornerstone Recruitment Japan K.K.](#)

Hiring Company

Premium French Leathergoods Brand

Job ID

1566083

Industry

Retail

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

Majority Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 7.5 million yen

Salary Bonuses

Bonuses paid on top of indicated salary.

Refreshed

December 16th, 2025 15:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Daily Conversation (Amount Used: English usage about 10%)

Minimum Japanese Level

Native

Minimum Education Level

High-School

Visa Status

Permission to work in Japan required

Job Description

Job Description

Position title: Media Specialist

Report line: Marketing Manager

Location: Tokyo Head office

Working Hours: 9:30-18:00 Flex time (Core time from 11:00 to 15:00)

Team members: 4 (Marketing Manager1, MediaSpecialist1, Marketing Assistant1, part-time1)

Key responsibility

- Digital + Social-first 360 media planning, proposal, execution and its budget control
 - oデジタル・SNSを主とした広告各種のプラン策定、提案、出稿準備、予算管理
- Owned media account management including LINE as a priority (preferably on-hand operation)
 - oLINEをメインとする公式アカウントの管理運用（ご自身で投稿ができる方だとなお良し）
- Copywriting and proofreading for eDM/DM, EC, catalogs etc
 - oeDM/DM、公式オンラインストア、カタログなど各種コピー制作と文章校正
- Flash/monthly/yearly/by campaign reporting
 - oレポート
- Driving projects upon MarCom Team and HQ request MarComおよび本社主導のプロジェクト参画
- Image/press event every Q as a team project（Qごとのイメージ／プレスイベント）
- Influencer marketing（ご興味あれば、インフルエンサー施策サポート）

Required Skills

- Over 5-7 years of experience in marketing, digital and omni-channel transformation, and project management in Japan and key global markets with international brands.
- In-house experience in Fashion
- Excellent leadership, people management, negotiation, interpersonal and communication skills.
- Experience in managing international, multi-cultural and cross-functional teams.
- Right balance of creative and analytical thinking.

Company Description