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JAC Recruitment Indonesia

PR/123327 | Student Recruitment

Job Information

Recruiter

JAC Recruitment Indonesia

Job ID

1566034

Industry

Education

Job Type

Permanent Full-time

Location

Indonesia

Salary

Negotiable, based on experience

Refreshed

November 18th, 2025 10:43

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

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- Implementing effective student recruitment and retention strategies.
- Design and execute targeted marketing campaigns to attract prospective students, focusing on Indonesian students.
- Develop, implement, and manage the college's marketing strategies to enhance its brand image and visibility in the master's education sector.
- Collaborate with the academic and administrative teams in Japan to ensure the marketing strategies align with the university's mission, vision, and educational goals.
- Become the Indonesian representative, collaborate with partners or marketing vendors to boost student recruitment and admission numbers.

Qualifications:

- 3-5 years of experience leading regional sales, marketing, or student recruitment teams in international company.
- Previous experience in higher education student recruitment/admission/educational consultant is a must.
- Fluent in English.

- Bachelor's degree in business administration, education, marketing or a related field.
- Experience in developing and implementing a go-to-market strategy.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description