



## Global Marketing Specialist Color / Care

ヘンケルジャパン株式会社での募集です。 プロダクトマネージャー・ブランドマネー...

### Job Information

**Recruiter**

JAC Recruitment Co., Ltd.

**Hiring Company**

ヘンケルジャパン株式会社

**Job ID**

1565466

**Industry**

Chemical, Raw Materials

**Company Type**

International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

7 million yen ~ Negotiable, based on experience

**Work Hours**

09:00 ~ 17:30

**Holidays**

【有給休暇】有給休暇は入社後4ヶ月目から付与されます 入社7ヶ月目には最低10日以上 【休日】完全週休二日制 土 日 祝 日 年...

**Refreshed**

February 7th, 2026 10:00

### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

### Job Description

【求人No NJB2335506】

◇About This Position

Drive sustainable growth of the Professional HAIR COLOR/CARE category for Global Professional division to gain market leadership in hair color market in JP/CN/APAC.

Become one of core member to grow the hair color brand with innovative NPD pipeline and customer centric 360 marketing

plan to maximize on/offline engagement with hair stylist and end consumers across Asia.

Close collaboration and communication with internal/external stakeholders partners agencies country teams.

Think big and be brave to join the exciting journey of innovation change in the diverse multi national Shiseido Professional Business Unit.

#### ◇ What You'll Do

- ・ Manage selected HAIR COLOR/CARE project independently using marketing skill knowledge.
- ・ Manage NPD plans/insight/targeting/concept/production/COG control/pricing.
- ・ Make a clear USP unique product story and Communication story.
- ・ Manage developing new and existing marketing/communication activity/on line and off line tools to enhance customer journey touch points.
- ・ Track progress of project KPIs for HQ and country.
- ・ Close collaboration and communication with internal/external stakeholders partners agencies country teams.

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#### Required Skills

【必須 Must have】

- ・ 3年以上の実務経験
- ・ マーケティング関連の業務経験（トレード、営業企画も含む）
- ・ プロジェクトマネジメントの経験
- ・ 英語でのコミュニケーションを含む業務経験
  - ※外資系でのマーケティング業務経験/美容業界での実務経験あれば尚可
- ・ Microsoft Office パワーポイント、ワード・エクセル等での資料作成・データ分析スキル
- ・ 英語・日本語スキル必須

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#### Company Description

ヘアコスメティックス製品、金属表面処理剤、一般用接着剤、建築用接着剤、工業用接着剤等の製造販売