



Global Marketing Specialist Color / Care

ヘンケルジャパン株式会社での募集です。 プロダクトマネージャー・ブランドマネー...

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

ヘンケルジャパン株式会社

Job ID

1565466

Industry

Chemical, Raw Materials

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

7 million yen ~ Negotiable, based on experience

Work Hours

09:00 ~ 17:30

Holidays

【有給休暇】有給休暇は入社後4ヶ月目から付与されます 入社7ヶ月目には最低10日以上 【休日】完全週休二日制 土日祝日 年...

Refreshed

February 7th, 2026 10:00

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2335506】

◇ About This Position

Drive sustainable growth of the Professional HAIR COLOR/CARE category for Global Professional division to gain market leadership in hair color market in JP/CN/APAC.

Become one of core member to grow the hair color brand with innovative NPD pipeline and customer centric 360 marketing

plan to maximize on/offline engagement with hair stylist and end consumers across Asia.

Close collaboration and communication with internal/external stakeholders partners agencies country teams.

Think big and be brave to join the exciting journey of innovation change in the diverse multi national Shiseido Professional Business Unit.

◇ What You'll Do

- Manage selected HAIR COLOR/CARE project independently using marketing skill knowledge.
- Manage NPD plans/insight/targeting/concept/production/COG control/pricing.
- Make a clear USP unique product story and Communication story.
- Manage developing new and existing marketing/communication activity/on line and off line tools to enhance customer journey touch points.
- Track progress of project KPIs for HQ and country.
- Close collaboration and communication with internal/external stakeholders partners agencies country teams.

Required Skills

【必須 Must have】

- 3年以上の実務経験
- マーケティング関連の業務経験（トレード、営業企画も含む）
- プロジェクトマネージメントの経験
- 英語でのコミュニケーションを含む業務経験
※外資系でのマーケティング業務経験/美容業界での実務経験あれば尚可
- Microsoft Office パワーポイント、ワード・エクセル等での資料作成・データ分析スキル
- 英語・日本語スキル必須

Company Description

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