



【900～1200万円】 Brand Manager

外資大手ヘアケア企業での募集です。 プロダクトマネージャー・ブランドマネージャ...

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

外資大手ヘアケア企業

Job ID

1565309

Industry

Chemical, Raw Materials

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

9 million yen ~ 12 million yen

Work Hours

09:00 ~ 17:30

Holidays

【有給休暇】有給休暇は入社後4ヶ月目から付与されます 入社7ヶ月目には最低10日以上 【休日】完全週休二日制 土 日 祝 日 年...

Refreshed

November 27th, 2025 15:01

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2161558】

Lead be accountable for sustainable growth of PERM/STYLING/MEN/SKIN category + Develop NEW cross category BRAND for Global Professional

Multiple categories: Hair care Perm Styling Men Skincare Make up

*Mainly New brand (Hair care) Perm and Men.

(No NPD for styling skincare and make up)

New cross category brand launch in 2022 23 for portfolio extension
Global Category Strategy/Planning/Performance tracking
Innovative NPD / Marketing Project management execution
Collaboration/Communication with stakeholders country teams
Develop talents motivate all group members

Required Skills

*10+ yrs NPD/marketing experience

*Specific required years is depending on the background and experience.

Global category strategy development annual action plan

NPD 360 marketing on/offline communication

Region/Country collaboration steering

KPI tracking budget management

Strategic analytical conceptual creative skills

Multi project cross functional project management skills

Digital mindset and basic digital skill set

People development experience

International experience Asia preferred

Business English/Japanese

Beauty market experience (ideal) if not it depends on the experience of brand marketing and brand strategy in other industries.

Company Description

ご紹介時にご案内いたします