



## 【900～1200万円】Brand Manager

外資大手ヘアケア企業での募集です。 プロダクトマネージャー・ブランドマネージャ...

### Job Information

#### Recruiter

JAC Recruitment Co., Ltd.

#### Hiring Company

外資大手ヘアケア企業

#### Job ID

1565309

#### Industry

Chemical, Raw Materials

#### Company Type

International Company

#### Job Type

Permanent Full-time

#### Location

Tokyo - 23 Wards

#### Salary

9 million yen ~ 12 million yen

#### Work Hours

09:00 ~ 17:30

#### Holidays

【有給休暇】有給休暇は入社後4ヶ月目から付与されます 入社7ヶ月目には最低10日以上 【休日】完全週休二日制 土日祝日 年...

#### Refreshed

January 8th, 2026 05:00

### General Requirements

#### Career Level

Mid Career

#### Minimum English Level

Business Level

#### Minimum Japanese Level

Native

#### Minimum Education Level

Bachelor's Degree

#### Visa Status

Permission to work in Japan required

### Job Description

#### 【求人No NJB2161558】

Lead be accountable for sustainable growth of PERM/STYLING/MEN/SKIN category + Develop NEW cross category

BRAND for Global Professional

Multiple categories: Hair care Perm Styling Men Skincare Make up

\*Mainly New brand (Hair care) Perm and Men.

(No NPD for styling skincare and make up)

New cross category brand launch in 2022 23 for portfolio extension  
Global Category Strategy/Planning/Performance tracking  
Innovative NPD / Marketing Project management execution  
Collaboration/Communication with stakeholders country teams  
Develop talents motivate all group members

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### Required Skills

'10+ yrs NPD/marketing experience  
\*Specific required years is depending on the background and experience.  
Global category strategy development annual action plan  
NPD 360 marketing on/offline communication  
Region/Country collaboration steering  
KPI tracking budget management  
Strategic analytical conceptual creative skills  
Multi project cross functional project management skills  
Digital mindset and basic digital skill set  
People development experience  
International experience Asia preferred  
Business English/Japanese  
Beauty market experience (ideal) if not it depends on the experience of brand marketing and brand strategy in other industries.

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### Company Description

ご紹介時にご案内いたします