



PR/096152 | Product Manager

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1564910

Industry

Retail

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

December 9th, 2025 04:00

General Requirements

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Product Manager – Consumer App Experience

My client is a rapidly-expanding Internet firm and they are looking for a seasoned Product Manager to lead the strategy, design, and optimization of our consumer-facing app. You'll play a key role in enhancing user experience, driving engagement, and delivering measurable business impact.

What You'll Do

- Lead product planning and feature development to improve user experience and core metrics like DAU, retention, and conversion.
- Translate user insights and market trends into actionable product strategies.
- Collaborate with design, engineering, and QA teams to deliver high-quality features.
- Use data and feedback to continuously iterate and optimize the product.
- Monitor industry trends and competitor activity to identify new opportunities.
- Work cross-functionally with marketing, operations, and tech teams to maximize product value.

What You'll Bring

- 5+ years of experience in product management, with a strong background in consumer-facing apps.
- Proven success in 0-to-1 product launches or scaling growth.
- Strong product thinking and user-centric mindset.

- Proficiency in data tools (e.g., SQL, GA, AppsFlyer) and experience in data-driven decision-making.
- Solid understanding of interaction design and UI/UX principles.
- Excellent communication and collaboration skills.
- Bonus: Experience in social, e-commerce, or content platforms; familiarity with AI, AIGC, or recommendation systems.

Raymond Ler (R1876114)

JAC Recruitment Pte. Ltd. (90C3026)

#LI-JACSG

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Company Description