



## Sr. Copywriter / Planner

Work on diverse, high-impact campaigns!

### Job Information

**Recruiter**

[Cornerstone Recruitment Japan K.K.](#)

**Hiring Company**

Cornerstone Recruitment Japan

**Job ID**

1564470

**Division**

Marketing and Web Advertising

**Industry**

Advertising, PR

**Company Type**

Small/Medium Company (300 employees or less) - International Company

**Non-Japanese Ratio**

About half Japanese

**Job Type**

Temporary

**Location**

Tokyo - 23 Wards, Minato-ku

**Train Description**

Hibiya Line, Toranomon Hills Station

**Salary**

4.5 million yen ~ 6 million yen

**Work Hours**

8

**Refreshed**

January 14th, 2026 01:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level (Amount Used: English usage about 75%)

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

## Job Description

As a Sr. Copywriter / Planner, you'll lead the creative vision for a wide range of clients, spanning food, cosmetics, retail, logistics, and gaming, as well as adapt global campaigns for the Japanese market. You'll be the bridge between strategy and creativity, guiding teams from concept to production, ensuring that every idea not only looks beautiful but works beautifully.

In the future, you may also take part in global creative initiatives that shape the next chapter of our brand storytelling.

食品、化粧品、小売、物流、ゲームなど、多彩な業界のクライアントを担当し、グローバルキャンペーンのローカライズもリードします。  
企画から納品までを見渡し、戦略とクリエイティブをつなぐ存在として、チームとともに新しい価値を生み出してください。

### KEY RESPONSIBILITIES / 主な業務内容

- Lead the creative process from concept to execution
- Analyze client briefs and define the creative challenge
- Collaborate with copywriters, art directors, and designers to build powerful ideas
- Localize and adapt international campaigns for the Japanese market
- Present creative work with clarity and conviction
- Oversee timelines, budgets, and creative quality
- Partner with strategy and account teams to align creative vision with business goals
- Support new business pitches and inspire fresh ideas across the team

### WHY YOU'LL LOVE IT HERE / この仕事の魅力

- Work on diverse and high-impact campaigns that blend global perspective with local insight
- Collaborate with multicultural teams passionate about creativity and innovation
- Be part of a company that believes in ideas that connect people

ここでは、アイデアが人を動かし、チームが一体となって世界を変える瞬間を体験できます。  
あなたのクリエイティビティが、日本の、そして世界のブランドコミュニケーションを新しくします。

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## Required Skills

### Who you are:

- 5+ years of creative experience in advertising, branding, or digital content
- Proven hands-on expertise in copywriting, art direction, or planning
- End-to-end experience across the creative process, from ideation to delivery
- Strong leadership and team collaboration skills
- Excellent communication and presentation skills
- Fluent in Japanese; basic English for reading and writing
- Skilled in Adobe Creative Suite and Microsoft Office 365

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## Company Description