



Sr. Copywriter / Planner

Work on diverse, high-impact campaigns!

Job Information

Recruiter

[Cornerstone Recruitment Japan K.K.](#)

Hiring Company

Cornerstone Recruitment Japan

Job ID

1564470

Division

Marketing and Web Advertising

Industry

Advertising, PR

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

About half Japanese

Job Type

Temporary

Location

Tokyo - 23 Wards, Minato-ku

Train Description

Hibiya Line, Toranomon Hills Station

Salary

Negotiable, based on experience

Work Hours

8

Refreshed

April 22nd, 2026 06:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 75%)

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

As a Sr. Copywriter / Planner, you'll lead the creative vision for a wide range of clients, spanning food, cosmetics, retail, logistics, and gaming, as well as adapt global campaigns for the Japanese market. You'll be the bridge between strategy and creativity, guiding teams from concept to production, ensuring that every idea not only looks beautiful but works beautifully.

In the future, you may also take part in global creative initiatives that shape the next chapter of our brand storytelling.

食品、化粧品、小売、物流、ゲームなど、多彩な業界のクライアントを担当し、グローバルキャンペーンのローカライズもリードします。企画から納品までを見渡し、戦略とクリエイティブをつなぐ存在として、チームとともに新しい価値を生み出してください。

KEY RESPONSIBILITIES / 主な業務内容

- Lead the creative process from concept to execution
- Analyze client briefs and define the creative challenge
- Collaborate with copywriters, art directors, and designers to build powerful ideas
- Localize and adapt international campaigns for the Japanese market
- Present creative work with clarity and conviction
- Oversee timelines, budgets, and creative quality
- Partner with strategy and account teams to align creative vision with business goals
- Support new business pitches and inspire fresh ideas across the team

WHY YOU'LL LOVE IT HERE / この仕事の魅力

- Work on diverse and high-impact campaigns that blend global perspective with local insight
- Collaborate with multicultural teams passionate about creativity and innovation
- Be part of a company that believes in ideas that connect people

ここでは、アイデアが人を動かし、チームが一体となって世界を変える瞬間を体験できます。あなたのクリエイティビティが、日本の、そして世界のブランドコミュニケーションを新しくします。

Required Skills

Who you are:

- 5+ years of creative experience in advertising, branding, or digital content
- Proven hands-on expertise in copywriting, art direction, or planning
- End-to-end experience across the creative process, from ideation to delivery
- Strong leadership and team collaboration skills
- Excellent communication and presentation skills
- Fluent in Japanese; basic English for reading and writing
- Skilled in Adobe Creative Suite and Microsoft Office 365

Company Description