



PR/159759 | Product Manager

Job Information

Recruiter

JAC Recruitment Malaysia

Job ID

1564275

Industry

Other (Consulting and Professional Services)

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

December 2nd, 2025 12:01

General Requirements

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Key Responsibilities:

- Full Product Lifecycle Management
 - Managing the full product lifecycle for all products in assigned categories, ensuring relevance, competitiveness, and profitability from launch to end-of-cycle.
- Project Management
 - Lead category projects including new launches, improvements, end-of-sales, and end-of-cycle actions to optimise portfolio performance by analysing product sales performance and customer feedback to assess strengths, weaknesses, and improvement areas.
- Strategic Product Roadmap

- Develop and execute product roadmaps by identify opportunities and product gaps to align with business direction, customer needs, and sales objectives.
- Cross-functional Collaboration
 - Collaborate closely with internal departments (Marketing, Sales, R&D, Procurement, etc.) to align product strategies and gather cross-functional inputs for product initiatives.

Key Requirements:

- Bachelor's degree in Business, Marketing, Data Analytics, Entrepreneurship, Economics, or related fields.
- Professional certifications in Data Analytics or Product Management are an added advantage.
- Minimum 3 years of working experience in product strategy/management, business analysis, or strategic planning.
- Preferably experienced in household and home appliances.
- Experience working with cross-functional teams and managing stakeholder expectations.

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Company Description