



## PR/159759 | Product Manager

### Job Information

**Recruiter**

JAC Recruitment Malaysia

**Job ID**

1564275

**Industry**

Other (Consulting and Professional Services)

**Job Type**

Permanent Full-time

**Location**

Malaysia

**Salary**

Negotiable, based on experience

**Refreshed**

March 10th, 2026 02:00

### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

None

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Key Responsibilities:**

- Full Product Lifecycle Management
  - Managing the full product lifecycle for all products in assigned categories, ensuring relevance, competitiveness, and profitability from launch to end-of-cycle.
- Project Management
  - Lead category projects including new launches, improvements, end-of-sales, and end-of-cycle actions to optimise portfolio performance by analysing product sales performance and customer feedback to assess strengths, weaknesses, and improvement areas.
- Strategic Product Roadmap

- Develop and execute product roadmaps by identify opportunities and product gaps to align with business direction, customer needs, and sales objectives.
- Cross-functional Collaboration
  - Collaborate closely with internal departments (Marketing, Sales, R&D, Procurement, etc.) to align product strategies and gather cross-functional inputs for product initiatives.

**Key Requirements:**

- Bachelor's degree in Business, Marketing, Data Analytics, Entrepreneurship, Economics, or related fields.
- Professional certifications in Data Analytics or Product Management are an added advantage.
- Minimum 3 years of working experience in product strategy/management, business analysis, or strategic planning.
- Preferably experienced in household and home appliances.
- Experience working with cross-functional teams and managing stakeholder expectations.

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description