



JAC Recruitment

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JAC Recruitment Thailand

## PR/118413 | Marketing Staff - Activities

## Job Information

## Recruiter

JAC Recruitment Thailand

## Job ID

1564213

## Industry

Other (Manufacturing)

## Job Type

Permanent Full-time

## Location

Thailand

## Salary

Negotiable, based on experience

## Refreshed

December 2nd, 2025 10:47

## General Requirements

## Minimum Experience Level

Over 1 year

## Career Level

Mid Career

## Minimum English Level

Basic

## Minimum Japanese Level

None

## Minimum Education Level

Associate Degree/Diploma

## Visa Status

No permission to work in Japan required

## Job Description

## Key Responsibilities &amp; Objectives:

## 1. Marketing Activities Support

- Prepare and present products at events (e.g., roadshows, cheer-up activities, booth setups).
- Maintain inventory and check equipment used in events.
- **Objective:** Enhance brand awareness and support marketing goals.

## 2. Market Survey

- Visit customers and collect data on pricing, promotions, and other relevant marketing insights.
- **Objective:** Support marketing planning and strengthen customer relationships.

## 3. Event Management

- Plan and coordinate with event organizers and stakeholders.
- Prepare pre-event and post-event reports.
- **Objective:** Ensure successful execution and full benefit realization from events.

## 4. PDPA Compliance

- Handle personal data according to company policies and regulations.
- **Objective:** Ensure lawful and ethical data usage.

## 5. Company Activities

- Participate in company-assigned activities.
- **Objective:** Promote employee engagement.

**6. Other Duties**

- Perform tasks as assigned by supervisors.

**Working Relationships:**

- **Internal:** Sales, Purchasing, Warehouse & Delivery
- **External:** Customers, Advertising Agencies, Event Organizers

**Minimum Qualifications:**

- **Education:** Bachelor's degree in Business Administration, Marketing, Communication Arts, Mass Communication, or Management
- **Experience:** At least 1 year in marketing and event management
- **Skills:** Basic English, Microsoft Office, valid driver's license, ability to travel

**Competencies:**

- **Knowledge:** Products/services, advertising formats, project management, event coordination
- **Skills:** Communication, presentation, negotiation, teamwork
- **Traits:** Coordination, creativity, attention to detail, responsibility, proactiveness, high energy, positive attitude

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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**Company Description**