



PR/118395 | Sales Assistant Manager (Modern Trade)

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1564204

Industry

Retail

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

December 2nd, 2025 11:01

General Requirements

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Sales Assistant Manager (Modern Trade)

Salary: 40,000 – 60,000THB

Location: Charn Issara Tower 2, Bang Kapi, Huai Khwang

Our client is a globally recognized leader in the FMCG industry, focusing on quality food products.

Key Responsibilities of the position:

- Arrange and manage the comprehensive production and sales plan.
- Maintain and strengthen good relationships with customers, and lead negotiations and discussions with both distributors and Modern Trade (MT) buyers.
- Develop and execute strategies to increase brand presence within the MT channel, including managing all promotional plans.

- Analyze detailed sales data by customers and competitive activities and manage the overall sales budget planning.
- Prepare and present accurate sales reports for management.

Qualifications

- Bachelor's degree in Business Administration, Marketing or a related field.
- Minimum 9 years of experience in a sales role within a FMCG manufacturer, distributor, or Modern Trade retailer.
- Advanced proficiency in Microsoft Excel and PowerPoint for analysis and presentations.
- Intermediate English is required.
- Must possess and be able to use a personal vehicle for work purposes.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description