



Influencer Marketing Assistant～世界No 1ユニリーバ～

ユニリーバ・ジャパン・ホールディングス合同会社での募集です。 プロダクトマネー...

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

ユニリーバ・ジャパン・ホールディングス合同会社

Job ID

1563750

Industry

Daily Necessities, Cosmetics

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 7.5 million yen

Work Hours

05:00 ~ 22:00

Holidays

【有給休暇】入社7ヶ月目には最低10日以上 有給休暇10日～20日/年（入社初年は入社月に応じて付与） Well being休...

Refreshed

October 30th, 2025 16:05

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

High-School

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2320664】

※英文レジュメの提出必須となります

※非管理職

ユニリーバ・ジャパンは1964年に世界最大級の消費財メーカー、ユニリーバの日本法人として設立されました。以来50年以上、日本の消費者の皆さまにラックス、ダヴ、クリアー、アックス、ドメストなどのブランドをお届けしています

■Key Responsibilities

- To support the B W with the continued evolution of the influencer marketing function.
- Assist the team in running of influencer events with B W brand and Agency.
- Support with analysis and measurement of influencer marketing effectiveness.
- Assist with the management of the brand budget.
- To actively contribute to a dynamic communications environment of continuous improvement and effectiveness.

■What this role will offer you

At Unilever we are placing a strong global focus on social media marketing.

In Japan this initiative has only just begun this year and we are seeking someone who can independently develop an optimal influencer strategy tailored to the Japanese market through a process of trial and error.

Required Skills**■Mandatory :**

- Strong knowledge around all key social media channels: IG TikTok etc.
- Passionate about beauty and lifestyle trends
- Experience of supporting managing and executing brand earned social influencer campaigns from beginning to end
- Conversational level English

■Preferred :

- Has a bias for action shows accountability and responsibility and has a can do attitude.
- Strong understanding of brand communications and influencer marketing

Company Description

ホーム&パーソナルケアのすべての事業