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Back-End Engineer【PHP】 | Web Service & Digital Marketing

FLEX TIME★HYBRID WORK★START-UP COMPANY

Job Information

Recruiter

G Talent at Bizmates, Inc.

Hiring Company

※IT Company Specializing in Web Services and Digital Marketing※

Job ID

1562944

Industry

Internet, Web Services

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

4 million yen ~ 8 million yen

Work Hours

Flextime System

Refreshed

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General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

Business Level

Minimum Education Level

High-School

Visa Status

No permission to work in Japan required

Job Description

【About the Company】

・ The company is an IT firm specializing in Web Services and Digital Marketing:

They leverage technology to provide end-to-end services, from website construction and SEO measures to advertising operations. They contribute to solving client challenges across a wide range of areas, including large-scale portal site development, SNS operation, and planning for listing advertisements.

・ Global Business:

The company has established development bases in two countries, Taiwan and Vietnam. They use local talent and technical expertise to strengthen their overall development capabilities.

1. Web Integration Business

This business focuses on the development, maintenance, operation, speed improvement, and feature addition for various web services, primarily large-scale portal sites.

2. Web Marketing Business

This involves promotion tasks, focusing on Web marketing duties like SEO (Search Engine Optimization) measures, site renewals, content planning, and SNS/media operation.

3. Digital Advertising Business

This covers the planning, proposal, and operation of advertising (including listing and display ads), total SEO consulting, and MEO (Map Engine Optimization) measures.

4. Cross-Platform Business

This team ensures the quality and reliability of all web sites and systems developed in-house, focusing on both QA (Quality Assurance) and SRE (Site Reliability Engineering).

5. Creative Business

This business primarily handles the design, markup, and content creation for various websites, including large-scale portal sites and corporate/media sites.

6. OEM Business (Original Equipment Manufacturer)

The company ensures a stable supply of products tailored to client needs by managing their product development, production control, quality control, and customer support.

7. Esports Business

This involves the management of professional teams and the development of comprehensive esports entertainment businesses. Additionally, the company collaborates with universities and vocational schools to contribute to the growth of esports culture.

[Job Description]

You will be responsible for a wide range of duties, including development, maintenance, operation, speed improvement, and feature additions, primarily for various web services, including an industry-specific portal site that generates over 100 million total monthly page views (all work is conducted 100% in-house).

The company's development division is organized into the following three business units, all of which handle website development:

- Platform Division
- Agile Division
- Media Solutions Division

Furthermore, these divisions are organized into a total of eight internal groups, with each group assigned specific sites. This structure provides a stable environment where you can be involved in development tasks long-term.

▼ Responsibilities

- Development, maintenance, and operation of large-scale nightlife portal sites and job recruitment sites with over 100 million monthly page views
- Speed improvements and feature additions for various services

▼ Development Environment

【Backend Languages】 PHP

【Frontend Languages】 JavaScript, TypeScript

【Frameworks】 FuelPHP, Laravel, CakePHP, React

【Databases】 MySQL (AWS Aurora), Redis, DynamoDB

【Production/Staging Environment】 AWS (EC2, ECS, S3, CloudFront, Lambda, Aurora, Amplify, WorkMail, MediaConvert, ElasticTranscoder, Athena, Simple Notification Service)

【Local Environment】 Docker

【CI/CD】 Jenkins

【Project Management】 Git, Backlog, Google Spreadsheet, CodeCommit

【Communication】 ChatWork, Google Meet

【Provided Machines】 Windows/Mac (choice available)

【Other】 No specific text editor required; personal mice and keyboards permitted

▼ Development Style

Waterfall development or Agile development

*Varies by project

▼ The Company's Appeal

- Work with Large-Scale Portal Sites: You can be involved with an industry-leading portal site boasting over 100 million monthly page views. The sheer volume of data handled and the magnitude of the results you drive are a major source of fulfillment, allowing you to acquire skills specific to large-scale development.

· Exceptional Work Environment: The company has been certified as a "Health and Productivity Management Outstanding Organization" for nine consecutive years! This environment allows you to maintain a clear work-life balance and prioritize your private time.

· End-to-End Development: You can be involved in system development from requirements definition all the way through to development and maintenance. This allows you to gain a comprehensive understanding of the entire development flow.

▼ Flexible Career Paths

You can flexibly choose your career path based on your professional aspirations:

- Management Track: Roles include managing team members (managerial positions) or overseeing projects (PL/PM).
- Specialist Track: Roles include leading development through technical expertise (LE/TL, or Lead Engineer/Tech Lead).

[Working conditions & treatment]

Flextime System

[Allowances]

Commuting Allowance: Up to ¥30,000 per month.

Childcare Allowance: ¥5,000 per month for each child up to 18 years old.

Special Payments: Condolence and congratulatory payments.

Professional Development: Coverage for seminar attendance fees and book purchases.

Position Allowance.

Overtime Allowance: Paid for hours exceeding the fixed overtime.

Remote Work Allowance.

[Benefits]

Social Insurance: Fully covered, including enrollment in the Kanto IT Software Health Insurance Association (Kanto ITS).

Health & Wellness: Health checkups (exceeding legal requirements) and a company industrial physician (a former Systems Engineer) on staff.

Retirement & Tenure: Retirement allowance system and a re-employment system available up to age 70 (one employee currently utilizing this).

Childcare Support: Reduced working hours system available until the child graduates from elementary school.

Professional Development:

Subsidy for obtaining certifications (available to accepted candidates).

Access to Udemy courses.

Work Environment: Flexible dress code and hair style, free water server and coffee, and Office Glico (in-house convenience store).

Time Off & Events: Birthday gift certificates, and optional internal events (e.g., company trips).

Facilities: Refreshment room.

Smoking Policy: Smoking measures are in place (with a dedicated smoking booth equipped with a smoke removal function).

Exclusive Discounts: Access to Benefit Station (various discount services) and discounts for a famous theme park.

*Note: The company has been certified as a "Health and Productivity Management Outstanding Organization" by the Ministry of Economy, Trade and Industry for 9 consecutive years.

Required Skills**[Education and Age: Not specified]**

- 2+ years of web development experience (any language).

[Preferred]

Experience in any one of the following areas is highly welcome:

- PHP Development (PHP framework experience is acceptable).
- Development experience using Git.
- Knowledge of AWS.
- Experience developing large-scale services (including design experience that accounts for load/traffic).
- Management experience (number of members is not a factor).
- Experience working on a team of around 10 people.

Company Description