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Product Manager (Digital Product Analyst) | Famous Theme Park

Flextime & Hybrid Work / Great Welfare

Job Information

Recruiter

G Talent at Bizmates, Inc.

Hiring Company

★Operation and planning of the theme park "Universal Studios Jap

Job ID

1562936

Industry

Internet, Web Services

Job Type

Permanent Full-time

Location

Osaka Prefecture

Salary

4.5 million yen ~ 8 million yen

Work Hours

9:30~18:15

Refreshed

October 24th, 2025 15:45

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

High-School

Visa Status

Permission to work in Japan required

Job Description

[About the company ...]**◆ Businesses that create "world-class experiences"**

The company operates "Universal Studios Japan", the theme park with the highest number of visitors among the Universal Studios properties loved around the world. Universal Studios Japan is the world's premier entertainment destination, offering a variety of world-acclaimed ride attractions and show attractions. With the aim of inspiring people, the company draws guests into an extraordinary world of surprise and excitement. Since its opening in 2001, it has been constantly innovating, and in recent years, its evolution has accelerated. The company's theme park has become a major landmark in the entertainment and leisure industry, attracting many guests from both Japan and abroad. The company will continue to take

on the challenge of creating world-class experiences that consistently exceed the expectations of its guests.

[Job Description]

Opportunities within the company's Digital & Technology team are unparalleled. Their team stands at the center of new and innovative digital technologies that support the guest and team member experience. This work spans everything from developing cutting-edge theme park facilities in locations like Orlando, Hollywood, Beijing, and Japan, to creating new destinations themed after Halloween Horror Nights in Las Vegas and a children's park in Frisco.

In this role, you will collaborate with business partners and product teams to understand the requirements for the technology solutions being deployed and will be responsible for analyzing the necessary key specifications. You will participate in the solution's testing cycle to confirm that the final design aligns with the original expectations and effectively drives the business forward.

As a member of a global team, you will constantly seek ways to enhance the guest experience—from the planning stages of their trip, through their park visit, to their return home—driving the best possible experience in every aspect.

As a member of the Digital & Technology team, you will work in a global, multinational environment alongside team members from various countries. You will also collaborate with international vendors who support their destinations and experiences around the world. Therefore, please be aware that the primary language for their business operations is English. However, proficiency in other languages, such as Japanese, is a plus for local communication.

Upon joining, you will gain a fundamental understanding of the latest technology related to theme parks and ride solutions globally. The company will work with you to hone your business systems analysis skills. Your role will involve reporting to management layers in both Japan and the United States. Regardless of your tenure, you will have the opportunity to engage with the operations of other parks worldwide, providing a significant avenue for professional growth.

Your involvement will include—but is not limited to—the following examples of projects:

Commerce Platforms

Ticketing and Access Control Systems

Web and Mobile Application Development

Gaming and New Technology Innovations that connect guests both at home and within the parks

Photo Authentication Technology

Attraction Reservation Platforms

Food & Beverage Platforms

Character and Digitally Connected Experiences

Come join the fun with the Digital & Technology team at Universal Destinations & Experiences, which has destinations around the world. There are multiple ways for you to grow your career while immersing yourself in the company's brand.

■ Overview

The Digital Product & Transformation team is focused on driving product strategy to evolve and enhance the guest experience across Universal Destinations & Experiences. As a Digital Product Analyst, the primary function of this role is to support the team of Product Managers and Product Owners in defining and developing new features for the theme park's guests and crew members.

● Product Definition

You will collaborate with Product Owners, Architects, UX/UI Design, and business stakeholders to define detailed requirements and Acceptance Criteria for new digital products and features.

You will define and document user stories for the product, enabling technical design, development, and testing.

● Product Delivery

- You will facilitate Product Backlog Grooming sessions with the Digital & Technology delivery teams to ensure a clear understanding of product requirements.
- You will participate in the Scrum team's agile ceremonies, including backlog prioritization, sprint planning, daily stand-ups, and retrospectives.
- You will conduct Product Acceptance Testing throughout the development cycle to ensure alignment with functional requirements.

● User Acceptance Testing (UAT)

- You will coordinate and facilitate User Acceptance Testing (UAT) with business stakeholders from Marketing & Sales, Finance, and Operations departments.
- You will document UAT test cases aligned with new product requirements and acceptance criteria.
- You will gather business user feedback collected during UAT and collaborate with the Product Owner and D&T Quality Engineers to assess and prioritize the feedback for defect fixes and/or product enhancements in the backlog.
- You will clearly communicate UAT results to business stakeholders, including USJ and UDX leadership, to support decision-making regarding release approval.

● Product Implementation and Support

- You will partner with Business Transformation to ensure that product features are aligned with operations and business processes.
- You will represent the digital product team as a Subject Matter Expert (SME).
- You will support the Product Owner in measuring the success of newly implemented products and features, enabling informed future product planning and communication of outcomes to business stakeholders.

【 Working time 】

9:30-18:15 *Flextime

【Holidays / Vacations】

- 120 days off per year (average 10 days per month)
- Annual paid leave (10 days in the first year, maximum 20 days)
- Parental leave, childcare leave, nursing care leave, etc.

【Welfare】

- Loan of uniform
- Social insurance (employment, workers' compensation, health, employee pension)
- Group life insurance
- LTD (Long-Term Dependent Term (LTD) insurance system
- Defined contribution pension plan
- Retirement allowance system
- Free theme park invitations and discount tickets distributed
- Discounted movie and concert tickets
- Free DVD rental
- Crew café
- Various educational support
- In-house communication (in-house SNS, in-house magazines, etc.)
- Numerous in-house events

Required Skills

- 3+ years of experience in Product Management, Digital Marketing, E-commerce, Digital Experience Design, Industrial Engineering, Technology, Business/Product Analysis, or related fields.
- Experience supporting digital experiences for consumer websites and mobile applications.
- Experience working with software engineers and quality assurance teams in agile digital technology delivery programs.
- Experience defining customer journeys and digital product roadmaps.
- Experience managing product backlogs (including feature definition, requirements, prioritization, and sprint planning).
- Organizational and documentation skills.
- Experience with stakeholder engagement and relationship building.
- Experience with executive communication that influences decision-making.
- Strong analytical, written, and verbal communication skills, with the ability to explain complex concepts concisely and clearly.

Company Description