



German Language Marketer|ドイツ語マーケター

Job Information

Recruiter

Global Initiative Corporation

Hiring Company

外資系購入代行会社

Job ID

1562730

Industry

Distribution

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

Majority Non-Japanese

Job Type

Permanent Full-time

Location

Osaka Prefecture, Osaka-shi Chuo-ku

Salary

Negotiable, based on experience

Work Hours

・フレックスタイム – 10:00～16:00のコアタイム、最大2時間の昼食付き ※研修中は 9:15～18:15

Holidays

・週休二日制 ・年末年始休暇 ・年間有給休暇 ・長期連続休暇取得可

Refreshed

April 9th, 2026 03:00

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Basic

Other Language

German - Native

Minimum Education Level

Technical/Vocational College

Visa Status

No permission to work in Japan required

Job Description

▲ Main Duties

▼ Main Duties

- PPC marketing
- Content creation and strategy development
- Influencer marketing
- Data analysis and reporting
- Email marketing
- Social media marketing
- English to German localization

◆ Benefits

- Raise once per year
 - Transportation Allowance (Up to 30,000 per month)
 - Relocation Allowance of ¥100,000 provided for relocation support 1 month after joining (Must be at least 60KM away from the head office, measured in a straight line)
 - Overtime Pay (Paid by the minute)
 - Unemployment Insurance, National Health Insurance, Worker's Accident Insurance
 - Business casual dress code (No suit required)
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Required Skills

Must-Have Skills

- Native German speaker
- Digital marketing experience (PPC, SEO, influencer marketing, social media marketing)
- Experience working in a corporate environment
- Advanced English communication skills (business level or above)

Preferred Skills

- Data analysis skills (Google Analytics, Google Sheets, Looker Studio, etc.)
 - Professional marketing experience focused on German-speaking markets
 - Additional marketing experience (content marketing, email marketing, etc.)
 - Web editing experience (HTML, CSS, copywriting, etc.)
 - Japanese language skills (JLPT N3 or higher)
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Company Description