



JAC Recruitment

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JAC Recruitment Thailand

## PR/118014 | Product Manager (Medical Devices)

## Job Information

## Recruiter

JAC Recruitment Thailand

## Job ID

1562457

## Industry

Healthcare, Nursing

## Job Type

Permanent Full-time

## Location

Thailand

## Salary

Negotiable, based on experience

## Refreshed

October 21st, 2025 10:20

## General Requirements

## Career Level

Mid Career

## Minimum English Level

None

## Minimum Japanese Level

None

## Minimum Education Level

Associate Degree/Diploma

## Visa Status

No permission to work in Japan required

## Job Description

**Our client is a multinational medical device company.**

They are looking for a dynamic and strategic product manager to lead marketing efforts for their **Monitoring & IT Systems portfolio**.

## Key Responsibilities

- Act as the subject matter expert for assigned products, including technical knowledge, applications and market trends.
- Develop and execute marketing strategies to drive business growth and customer engagement.
- Analyze sales data, market trends, and customer needs to shape product positioning, pricing and distribution strategies.
- Monitor local competition and recommend strategies to grow and protect market share.
- Create tailored messaging and value propositions for different customer segments.
- Lead marketing campaigns and collaborate with key opinion leaders to enhance brand visibility.
- Work closely with sales, service, project teams, and channel partners to deliver impactful marketing initiatives.
- Manage product portfolio configuration, pricing and promotional activities.

- Support product launches with localized plans and marketing materials.
- Provide sales teams with training, tools and collateral to support the sales cycle.
- Contribute to annual marketing planning and budgeting.

#### Qualifications

- More than 5 years of experience in the healthcare environment (operating rooms, intensive care, neonatal care or related areas).
- More than 3 years of experience in product management, including pricing and new product launches.
- Excellent analytical and strategic thinking skills.
- Strong communication and teamwork abilities.
- Proactive and hands-on approach to execution.

Interested applicants, please click **APPLY NOW**. Due to the high number of applicants, we regret to inform that only shortlisted candidates will be contacted. Thank you for your understanding.

#LI-JACTH

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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#### Company Description