

MichaelPage

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Business Unit Director- Sportswear

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Job Information

Recruiter[Michael Page](#)**Job ID**

1561779

Industry

Other

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

12 million yen ~ 15 million yen

Refreshed

October 16th, 2025 10:48

General Requirements

Career Level

Executive

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

This position offers an exciting opportunity for an experienced professional to lead and grow a business unit within the sportswear segment. The Business Unit Director will oversee marketing strategies and agency collaborations in the retail industry to drive brand success in Tokyo.

Client Details

Our client is a large organization within the retail industry, known for its commitment to innovation and excellence. With a strong presence in Tokyo, the company specializes in delivering high-quality products and services to customers around the globe.

Description

- Develop and execute strategic marketing plans to enhance brand visibility and market share in the sportswear segment.
- Collaborate with external agencies to create impactful campaigns and promotions.
- Analyze market trends and customer insights to inform business decisions.
- Lead cross-functional teams to ensure alignment with business objectives.
- Manage budgets and resources to maximize ROI for marketing initiatives.

- Monitor and report on key performance metrics to evaluate campaign success.
- Build strong relationships with stakeholders to drive collaboration and growth.
- Identify opportunities for innovation and improvement within the business unit.

Job Offer

- Competitive salary package in the range of 10,800,000 JPY to 13,200,000 JPY annually.
- Opportunity to work in a leading role within the sportswear segment in Tokyo.
- Collaborative and professional work environment in the retail industry.
- Challenging projects that offer growth and development opportunities.

If you are passionate about making an impact in the sportswear segment and driving success in the retail industry, apply now to join this exciting opportunity in Tokyo.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

Required Skills

A successful Business Unit Director should have:

- A strong background in marketing and agency management within the retail industry.
- Proven leadership skills to guide teams and drive results.
- Experience in developing and executing strategic plans for brand growth.
- Excellent analytical skills to interpret market trends and performance data.
- Exceptional communication and stakeholder management abilities.
- A results-oriented mindset with a focus on achieving business objectives.

Company Description

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