



## Event Marketing

### Job Information

**Recruiter**

JAC International Co., Ltd.

**Job ID**

1561656

**Industry**

Digital Marketing

**Company Type**

Large Company (more than 300 employees)

**Non-Japanese Ratio**

Majority Japanese

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards, Shibuya-ku

**Salary**

5.5 million yen ~ 8 million yen

**Refreshed**

February 3rd, 2026 13:00

### General Requirements

**Minimum Experience Level**

Over 1 year

**Career Level**

Entry Level

**Minimum English Level**

Basic (Amount Used: English usage about 10%)

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

### Job Description

My client is hiring for a B2B event marketing role focused on creating impactful business encounters. You'll take full ownership of events—from planning and sales to execution—gaining hands-on experience in strategy, operations, and team collaboration. The role offers diverse career paths in marketing, event production, and business management, all within a fast-paced, purpose-driven environment.

### Required Skills

Marketing experience (3 years or more)

- Email creation and distribution
- Web content production

- Web advertising management
- SNS management

Basic office IT tool skills

- Word: document creation
- Excel: functions, data table creation, analysis
- PowerPoint: meeting materials, presentation materials creation

---

## Company Description