



## Event Marketing

### Job Information

#### Recruiter

JAC International Co., Ltd.

#### Job ID

1561656

#### Industry

Digital Marketing

#### Company Type

Large Company (more than 300 employees)

#### Non-Japanese Ratio

Majority Japanese

#### Job Type

Permanent Full-time

#### Location

Tokyo - 23 Wards, Shibuya-ku

#### Salary

5.5 million yen ~ 8 million yen

#### Refreshed

February 3rd, 2026 13:00

### General Requirements

#### Minimum Experience Level

Over 1 year

#### Career Level

Entry Level

#### Minimum English Level

Basic (Amount Used: English usage about 10%)

#### Minimum Japanese Level

Native

#### Minimum Education Level

Bachelor's Degree

#### Visa Status

Permission to work in Japan required

### Job Description

My client is hiring for a B2B event marketing role focused on creating impactful business encounters. You'll take full ownership of events—from planning and sales to execution—gaining hands-on experience in strategy, operations, and team collaboration. The role offers diverse career paths in marketing, event production, and business management, all within a fast-paced, purpose-driven environment.

### Required Skills

#### Marketing experience (3 years or more)

- Email creation and distribution
- Web content production

- Web advertising management
- SNS management

Basic office IT tool skills

- Word: document creation
- Excel: functions, data table creation, analysis
- PowerPoint: meeting materials, presentation materials creation

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