



## Manager, Marketing Communications

**Hybrid work environment.**

### Job Information

#### Recruiter

JAC International Co., Ltd.

#### Job ID

1561654

#### Industry

Digital Marketing

#### Company Type

Small/Medium Company (300 employees or less) - International Company

#### Non-Japanese Ratio

Majority Japanese

#### Job Type

Permanent Full-time

#### Location

Tokyo - 23 Wards, Chiyoda-ku

#### Salary

7 million yen ~ 14 million yen

#### Refreshed

January 20th, 2026 02:00

### General Requirements

#### Minimum Experience Level

Over 3 years

#### Career Level

Mid Career

#### Minimum English Level

Fluent (Amount Used: English usage about 50%)

#### Minimum Japanese Level

Fluent

#### Minimum Education Level

Associate Degree/Diploma

#### Visa Status

Permission to work in Japan required

### Job Description

This role is responsible for supporting public relations and marketing efforts by promoting the brand and products in the Japanese market through a variety of channels. Key activities include building strong media relationships, organizing marketing events, conducting market research, and creating PR and presentation materials. The position requires a high level of commitment to relationship-building and close collaboration with internal teams such as sales and management, as well as with external stakeholders.

### Required Skills

- Strong proficiency in English and advanced Japanese communication skills are essential for clearly articulating corporate offerings and value propositions across both verbal and written channels.
- Proven project management capabilities are required to lead PR and marketing initiatives such as exhibitions and media engagements, while effectively coordinating with internal teams and external partners.
- Solid command of Microsoft Office tools (Word, PowerPoint, Excel, etc.) is necessary for creating and formatting presentation decks and customer-facing materials.
- Skilled in writing compelling promotional content for PR and marketing collateral.
- Experience in managing budgets, including cost tracking and forecasting within approved financial frameworks.
- Highly organized with strong attention to detail, and a willingness to embrace new ideas and processes.
- Ability to thrive under pressure in a dynamic, fast-paced IT environment, with a proactive and adaptable mindset.

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