



Manager, Marketing Communications

Hybrid work enviroment.

Job Information

Recruiter

JAC International Co., Ltd.

Job ID

1561654

Industry

Digital Marketing

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

Majority Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Chiyoda-ku

Salary

7 million yen ~ 14 million yen

Refreshed

January 20th, 2026 02:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Fluent (Amount Used: English usage about 50%)

Minimum Japanese Level

Fluent

Minimum Education Level

Associate Degree/Diploma

Visa Status

Permission to work in Japan required

Job Description

This role is responsible for supporting public relations and marketing efforts by promoting the brand and products in the Japanese market through a variety of channels. Key activities include building strong media relationships, organizing marketing events, conducting market research, and creating PR and presentation materials. The position requires a high level of commitment to relationship-building and close collaboration with internal teams such as sales and management, as well as with external stakeholders.

Required Skills

- - Strong proficiency in English and advanced Japanese communication skills are essential for clearly articulating corporate offerings and value propositions across both verbal and written channels.
 - Proven project management capabilities are required to lead PR and marketing initiatives such as exhibitions and media engagements, while effectively coordinating with internal teams and external partners.
 - Solid command of Microsoft Office tools (Word, PowerPoint, Excel, etc.) is necessary for creating and formatting presentation decks and customer-facing materials.
 - Skilled in writing compelling promotional content for PR and marketing collateral.
 - Experience in managing budgets, including cost tracking and forecasting within approved financial frameworks.
 - Highly organized with strong attention to detail, and a willingness to embrace new ideas and processes.
 - Ability to thrive under pressure in a dynamic, fast-paced IT environment, with a proactive and adaptable mindset.

Company Description