



PR/095894 | Sales Manager

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1561386

Industry

Retail

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

October 14th, 2025 10:17

General Requirements

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Title: Sales Manager (Vietnam Market)

Location: Singapore

Your New Company: A well-established multinational food and beverage company with a strong brand presence across the Asia-Pacific region is expanding its commercial team in Singapore. With a focus on regional growth and market-specific strategies, the company is seeking a dynamic and experienced Sales Manager to lead its business development efforts in Vietnam.

Your New Role: As the Sales Manager for the Vietnam market, you will be responsible for developing and executing strategic plans to grow market share, strengthen partnerships, and drive revenue. You'll act as the key liaison between internal teams and external stakeholders, ensuring alignment across operations, marketing, and regulatory compliance. **Key Responsibilities:**

- Develop and implement sales strategies to expand market presence in Vietnam.

- Build and manage relationships with key accounts, retail partners, and distributors.
- Conduct regular market visits to gather insights and maintain strong partnerships.
- Coordinate with internal teams to ensure timely product delivery and promotional alignment.
- Monitor sales performance and market trends, providing actionable insights to regional leadership.
- Ensure brand consistency and compliance with local regulations.
- Serve as the primary point of contact for all Vietnam-related business matters.

Qualifications:

- Diploma or degree in Business, Marketing, or a related field.
- 3–5 years of experience in sales or business development, preferably in FMCG or consumer goods.
- Proven experience managing the Vietnam market.
- Strong communication, negotiation, and relationship-building skills.
- Ability to work independently and drive cross-border initiatives.
- Proficiency in English; knowledge of Vietnamese is a plus.
- Experience working in or with Japanese companies is advantageous.
- Willingness to travel to Vietnam periodically.

Ready to Take the Next Step?

Interested applicants, please click **APPLY NOW** or send a copy of your updated CV to Pinru.chen@jac-recruitment.com for a confidential chat.

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R25130085

#LI-JACSG
#countrysingapore

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Company Description