

## Product manager - Luxury Skincare brand

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## Job Information

## Recruiter

[Michael Page](#)

## Job ID

1561292

## Industry

Daily Necessities, Cosmetics

## Job Type

Permanent Full-time

## Location

Tokyo - 23 Wards

## Salary

7 million yen ~ 9 million yen

## Refreshed

October 10th, 2025 16:48

## General Requirements

## Career Level

Mid Career

## Minimum English Level

Business Level

## Minimum Japanese Level

Native

## Minimum Education Level

Bachelor's Degree

## Visa Status

No permission to work in Japan required

## Job Description

Join a leading FMCG company in Tokyo as a Product Manager, where you'll oversee product strategies and ensure the successful execution of marketing initiatives. This role is ideal for professionals passionate about driving brand growth and delivering market-leading results.

## Client Details

Our client is a prestigious global beauty and fragrance brand under a leading luxury group. Known for its heritage, craftsmanship, and innovation, the company blends artistry and science to deliver exceptional products that embody elegance and timeless appeal. With a strong presence in Japan, the brand offers an inspiring environment that values creativity, collaboration, and excellence.

## Description

- Develop and execute category strategies to achieve sales and brand growth targets.
- Lead 360° marketing plans for key launches
- Manage the product lifecycle in collaboration with global and local teams
- Provide business insights through sales and CRM analysis using BI tools.
- Create compelling product messaging and ensure compliance with Japanese regulations.

- Partner cross-functionally across Sales, Digital, PR, and Education teams to deliver consistent brand experiences.

#### Job Offer

- Opportunity to work with a globally recognized luxury brand.
- Career growth potential within the group's portfolio of prestige brands.
- Exposure to cross-functional collaboration with global HQ.
- Competitive salary and benefits package.
- Inclusive, creative, and inspiring work culture.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

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#### Required Skills

- Bachelor's degree or above.
- Minimum 8 years of experience in product or brand management (beauty or FMCG industry preferred).
- Strong analytical skills and ability to translate insights into actionable strategies.
- Excellent communication skills in both Japanese and English.
- Collaborative mindset with strong drive for results and creative problem-solving skills.

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#### Company Description

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