

インドの求人なら JAC Recruitment India

PR/109746 | Marketing Manager

Job Information

Recruiter

JAC Recruitment India

Job ID

1560919

Industry

Other

Job Type

Permanent Full-time

Location

India

Salary

Negotiable, based on experience

Refreshed

November 4th, 2025 14:00

General Requirements

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Title: Marketing Manager Location: Mumbai, India Experience: 5 years

Responsibilities:

- Content Development: Create and develop content aligned with business goals, target audience and regular content calendars.
- Social Media Management: Develop and upload social media content across all company platforms in a timely manner.
- · Manage and grow the company's social media presence on platforms like Facebook, LinkedIn, Instagram, and others.
- Direct Marketing activation via Email and WhatsApp .: Develop and execute email and WhatsApp marketing campaigns, including list segmentation, content creation, and performance tracking.
- · Website Management: Develop content for the company's website, update content and track traffic.
- Collaborate in a timely manner with different marketing teams to ensure localisation and translation of content and marketing activities.
- Stay Updated: Stay current with industry trends, emerging technologies, and best practices in digital marketing.
 Recommend and implement innovative strategies and tools.
- Audience Targeting: Have a deep understanding of how to communicate value to Medix' target audience.
- Project Management: Manage multifaceted projects and keep various work streams on track.

- Results Tracking: Track, measure, and communicate marketing results, continually optimise for efficiency and scale to meet marketing KPIs
- Analytics and Reporting: Monitor and analyze performance metrics using tools like Google Analytics, website
 performance, social media profiles. Provide regular reports and insights to improve activities.

Skills required:

Highly fluent in English - both spoken & written

Bachelor's degree in marketing, Business, or a related field (master's degree preferred).

Minimum 5 years of proven experience in Content Management & Digital Marketing.

Strong understanding of social media and various content forms.

Proficiency in Google Analytics, Google Ads, SEO tools, LinkedIn and marketing automation software is a plus.

Excellent analytical and problem-solving skills.

Attention to detail, and an ability to deliver on time all the time.

Experience in Healthcare and / or private health insurance or employee benefits sector is a strong plus.

Ability to work in a fast paced, results driven environment. • Excellent verbal, presentation, and written communication skills.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: https://www.jac-recruitment.in/privacy-policy Terms and Conditions Link: https://www.jac-recruitment.in/terms-of-use

Company Description