



PR/095235 | Sales & Marketing Staff

Job Information

Recruiter

JAC Recruitment Vietnam Co., Ltd

Job ID

1560907

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Vietnam

Salary

Negotiable, based on experience

Refreshed

October 7th, 2025 11:34

General Requirements

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Location: Hanoi

Industry: Construction / Building Materials (preferred)

Key Responsibilities

- Assist in developing and executing marketing plans and campaigns.
- Coordinate with internal teams and external partners to implement marketing activities.
- Support the organization of promotional events, trade shows, and product launches.
- Manage and update marketing materials (brochures, catalogs, company profiles).
- Create and manage content for social media and the company website.
- Conduct market research and analyze trends to identify new opportunities.
- Monitor and report on the effectiveness of marketing campaigns.
- Prepare presentations, reports, and other marketing-related documents.
- Maintain and update customer databases and mailing lists.
- Support branding efforts to ensure consistency across all channels.

Job Requirements

- College or university degree in Marketing, Business Administration, Communications, or related field.
- Minimum 3 years of experience in marketing or a related role (experience in construction/building materials is a plus).
- Solid understanding of marketing principles and digital tools.
- Strong communication and interpersonal skills.
- Creative thinking and problem-solving abilities.
- Proficiency in Microsoft Office (Word, Excel, PowerPoint); familiarity with design tools (e.g., Canva, Adobe Illustrator)

is an advantage.

- Ability to work independently and collaboratively.
- High sense of responsibility, integrity, and long-term commitment.

Benefits

- Annual leave and holiday bonuses
- Company-provided uniforms
- Annual company trips and team-building activities
- Performance-based and periodic salary reviews
- Friendly, professional, and growth-oriented working environment
- Opportunities for career advancement and professional development
- **Salary:** Competitive base + Incentives + Allowances (discussed during interview)
- Full benefits per Vietnamese Labor Law: Social Insurance, Health Insurance, Unemployment Insurance

#LI-JACVN

#cityhn

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.vn/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.vn/terms-of-use>

Company Description