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JAC Recruitment Thailand

PR/118014 | Product Manager (Medical Devices)

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1560876

Industry

Healthcare, Nursing

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

October 7th, 2025 11:30

General Requirements

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Our client is a multinational medical device company.

They are looking for a dynamic and strategic product manager to lead marketing efforts for their **Monitoring & IT Systems portfolio**.

Key Responsibilities

- Act as the subject matter expert for assigned products, including technical knowledge, applications and market trends.
- Develop and execute marketing strategies to drive business growth and customer engagement.
- Analyze sales data, market trends, and customer needs to shape product positioning, pricing and distribution strategies.
- Monitor local competition and recommend strategies to grow and protect market share.
- Create tailored messaging and value propositions for different customer segments.
- Lead marketing campaigns and collaborate with key opinion leaders to enhance brand visibility.
- Work closely with sales, service, project teams, and channel partners to deliver impactful marketing initiatives.
- Manage product portfolio configuration, pricing and promotional activities.

- Support product launches with localized plans and marketing materials.
- Provide sales teams with training, tools and collateral to support the sales cycle.
- Contribute to annual marketing planning and budgeting.

Qualifications

- More than 5 years of experience in the healthcare environment (operating rooms, intensive care, neonatal care or related areas).
- More than 3 years of experience in product management, including pricing and new product launches.
- Excellent analytical and strategic thinking skills.
- Strong communication and teamwork abilities.
- Proactive and hands-on approach to execution.

Interested applicants, please click **APPLY NOW**. Due to the high number of applicants, we regret to inform that only shortlisted candidates will be contacted. Thank you for your understanding.

#LI-JACTH

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Company Description