



PR/095911 | Senior Sales Manager

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1560768

Industry

Retail

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

October 7th, 2025 10:24

General Requirements

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Our client in the consumer electronics and IT peripherals is looking to hire a senior sales manager. This role will be responsible for developing sales strategies across products and distribution channels, with a planning horizon ranging from 6 months to 3 years.

Job Responsibilities:

- Drive sales growth and achieve margin and profitability targets across product lines.
- Develop and execute strategic plans to expand market share through major retail channels.
- Build, negotiate, and strengthen relationships with key retail partners.
- Plan and implement promotional campaigns and events to boost brand visibility and sales.
- Monitor market trends and competitor activities to identify new opportunities.
- Collaborate with cross-functional teams to align sales strategies with business goals

Job Requirements:

- A minimum of a bachelor's degree in marketing, Business, Communications, or a related discipline.
- At least 5 years of relevant experience in sales management, preferably within the consumer electronics, home

- appliances, or IT peripherals sectors.
- Proven experience in leading and managing small to mid-sized teams.

Interested applicant, please click [APPLY NOW](#)

Jennifer Maria Hardicar
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EA Personnel: R1987984

#LI-JACSG
#countrysingapore

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Company Description