



PR/118021 | Digital Marketing Coordinator (Japanese Speaking)

Job Information

Recruiter

JAC Recruitment UK

Job ID

1559924

Industry

Other

Job Type

Permanent Full-time

Location

United Kingdom

Salary

Negotiable, based on experience

Refreshed

September 30th, 2025 10:41

General Requirements

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Digital Marketing Coordinator – Japan Travel Campaigns

Location: Central London (Hybrid Work Available after probation period for up to 2 days)

Position Overview:

We are looking for a dynamic and detail-oriented **Digital Marketing Coordinator** to support our efforts in promoting travel to Japan through engaging and effective online campaigns. This role will involve managing influencer partnerships, coordinating with advertising agencies, and overseeing the execution of digital marketing initiatives aimed at UK-based audiences.

Key tasks:

- Working to achieve specific targets, both individually and as the London Office.
- Responsible for general functions as a Marketing & Communication officer, responding to enquiries from consumers, media and partners channels.
- Source and create content across the communication channels including their website and social media such as Facebook, Twitter, Instagram, TikTok and YouTube, and maintain these sites technically

- Writing informative and engaging press releases and news stories for their London office's website and newsletter
- Providing creative input and ideas in the creation and implementation of successful projects, campaigns and social media strategy.
- Undertake research to assist with the development and implementation of projects and to keep up-to-date with latest news in the market.
- Monitor media coverage and help compile monthly reports
- Manage media databases and develop / update contact lists
- Other reasonable duties as allocated by the Marketing & Communication Manager, Directors, and the Head Office.

Applicants must be able to demonstrate:

- Excellent written and verbal communication skills
- Strong organizational and time management skills
- Core IT skills; proficiency in Microsoft Word, Excel and Power Point comfortable with current online tools and social media.

The following skills/experiences are preferred:

- In depth knowledge of Japan as a travel destination
- Japanese speaking, listening, reading and writing skills
- HTML, Google Analytics, CMS skills, Photoshop and Salesforce
- Digital skills, including proven experience using social media to engage / increase followership.
- Experience of working within the relevant industries such as travel, media and destination marketing
- Understanding of trends, particularly in travel.

Applicants must have the legal right to work in the UK without visa sponsorship and YMSV nor PSW cannot apply

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Company Description