

インドネシアの求人なら JAC Recruitment Indonesia

PR/123289 | Marketing Executive

Job Information

Recruiter

JAC Recruitment Indonesia

Job ID

1559881

Industry

Retail

Job Type

Permanent Full-time

Location

Indonesia

Salary

Negotiable, based on experience

Refreshed

November 25th, 2025 21:00

General Requirements

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Description:

- Plan and execute marketing activities (ATL, BTL, events, activations, POSM).
- Manage e-commerce marketing, content, and coordination with enablers (agencies, vendors).
- Handle product registration, BPOM, Halal, and regulatory compliance.
- Coordinate with agencies, distributors, and regional teams to ensure brand alignment.
- Support product launches and other projects, including artwork and production timelines.
- Monitor market trends, competitors, and provide insights for brand growth.
- Manage budgets, purchase orders, and reports in systems (SAP, Coupa).
- Ensure marketing programs meet company KPIs and effectiveness.

Requirements:

- Bachelor's degree in Marketing, Business, or related field.
- . Minimum 2 years' experience in marketing, preferably in health supplements, FMCG, or pharmaceutical industry.
- Strong understanding of BPOM registration and import license processes.
- Hands-on experience in event management, agency collaboration, and distributor coordination.
- Good communication skills in English and Bahasa Indonesia.
- · Proactive, detail-oriented, and able to work independently with minimal supervision (local team is small).
- Willing to work fully from office (East Jakarta), Monday-Friday.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: https://www.jac-recruitment.co.id/privacy-policy Terms and Conditions Link: https://www.jac-recruitment.co.id/terms-of-use

Company Description