

MichaelPage

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Marketing Coordinator - Global AdTech Company (APAC Team)

Marketing, AdTech, IT

Job Information

Recruiter[Michael Page](#)**Job ID**

1559735

Industry

Internet, Web Services

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6.5 million yen ~ 7 million yen

Refreshed

September 29th, 2025 14:28

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

As a Marketing Coordinator in the APAC Marketing Team, you'll execute localized marketing initiatives, campaigns, and events to strengthen brand presence in Japan. This role offers the opportunity to adapt global strategies to the local market while building customer engagement and supporting business growth

Client Details

Our client is a leading global digital technology company, working with top publishers and advertisers worldwide. They empower businesses to grow through innovative solutions, data-driven marketing, and scalable platforms.

Description

- Execute Japan-specific marketing strategies in collaboration with APAC teams
- Localize global campaigns and materials to ensure cultural and linguistic fit
- Manage customer loyalty programs and PR activities
- Plan and coordinate industry events, webinars, and marketing collateral
- Partner with suppliers and agencies to ensure smooth project execution
- Track and analyze marketing performance, providing actionable insights

Job Offer

- Competitive compensation and comprehensive benefits package
- Hybrid work model with flexibility and autonomy
- Exposure to high-profile global clients and projects
- Opportunities for cross-regional collaboration and career growth
- Inclusive and diverse company culture that values innovation

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

Required Skills

A successful Marketing Coordinator should have:

- Maximum 3 years of experience in the B2B industry (IT industry is ideal)
 - Experience in the media & agency industry is highly valued.
 - Experience coordinating both online and offline marketing activities
 - Excellent written and verbal communication abilities in both Japanese and English (high fluency in Japanese is a must).
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Company Description

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