



PR/118121 | Sales Manager / Senior Manager: Banking Sector

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1559045

Industry

Audit, Tax Accounting

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

December 2nd, 2025 04:00

General Requirements

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Position: Sales Manager/ Senior Manager: Banking Sector

Salary: 60,000-75,000 (Basic Salary only)

Responsibilities:

- Develop and implement B2B sales strategies to attract new payment card clients and boost card usage.
- Build and maintain strong partnerships to drive collaborative B2B, B2C initiatives.
- Design and execute sales campaigns and promotions to acquire new cardholders and increase usage through partner channels.
- Work closely with internal teams to develop and roll out effective offerings.
- Track key performance indicators and generate reports on sales results and market insights.

- Serve as the main contact for partners, ensuring long-term relationship management.

Qualifications:

- At least 3 years of experience in the payment card, banking, or financial services industry.
- Demonstrated success in meeting sales goals and managing partner relationships.
- Proficient in English (spoken and written) at a business level.
- Deep understanding of the Thai market and business culture, particularly in the payments sector.
- Familiarity with B2B business models.
- Experience working in multicultural or matrix organizations.
- Highly goal-driven with a proactive, self-starting attitude.
- Confident and personable, with strong communication skills across all levels.
- Strong sense of ownership and follow-through.
- Comfortable working independently and collaboratively.

Allowances :

- Fixed Transportation allowance
- Fixed Telephone allowance
- TOEIC score allowance (required certificate)
- Perfect Attendance (depend on lateness regulation)

Welfare :

- Hybrid working
- Flexible working hour
- Group Insurance (IPD/OPD/Dental).
- Annual health Check up every year.
- Social Security Fund (SSO).
- Annual Leave
- Public training / Inhouse training.
- Company activities (Team building, Company Trip, Birthday Party, Company CSR, End Year Party).
- New Year Gift for staff.
- Business Trip Allowance.
- Bonus
- Salary increments
- Etc.

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Company Description