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Product Manager: AI × New Business

Flextime & Hybrid Work★In-house Product

Job Information

Recruiter[G Talent at Bizmates, Inc.](#)**Hiring Company**

★Platform Business

Job ID

1558778

Industry

Internet, Web Services

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6.5 million yen ~ 8.5 million yen

Work Hours

Flextime

Holidays

Saturday/Sunday/National Holiday, Annual Paid Leave, etc.

Refreshed

September 19th, 2025 15:25

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

Business Level

Minimum Education Level

High-School

Visa Status

Permission to work in Japan required

Job Description

【About the company ...】

Freelance Talent Platform Business

[Job Description]**■Recruitment Background**

The company, with its mission of "individual empowerment," supports the growth of individuals and businesses through various new ventures that leverage IT and AI. The company offers a suite of services designed to meet modern demands, including skill-sharing, reskilling, side-job support, and AI talent development. They are looking for a Product Manager (PdM) to handle the planning, development, and growth of new business products that will shape the future.

This position offers the chance to be involved from end-to-end in launching new services and evolving/rebranding existing businesses, all against a backdrop of major changes in digitalization, workstyle reform, and generative AI. You'll be a core team member who can use a wide range of experience—including data-driven strategy, UX design, and cross-departmental collaboration—to create new markets and user experiences.

■Responsibilities

- Creating new service and business ideas, from hypothesis testing to drafting and promoting business plans and product strategies.
- Identifying customer challenges based on user interviews, market research, and data analysis.
- Leading the UI/UX design, requirements definition, and new feature planning, release, and growth initiatives.
- Improving the product by collaborating with the engineering, design, and marketing teams.
- Designing KPIs and managing progress, along with conducting PDCA and A/B testing to maximize service quality and profitability.
- Promoting the introduction and business application of the latest technologies, including AI.

■Position Highlights

- Experience Creating New Services from Scratch: You'll have the autonomy to create new services from the ground up, adapting to market changes and technological advancements.
- Fast-Paced, Data-Driven Environment: You'll work in an environment that allows for rapid experimentation and improvement based on data and user research.
- Stable Foundation with a Collaborative Culture: Leveraging the stable foundation and open culture of the Lancers Group, you'll be able to foster cross-organizational collaboration.
- Cross-Business Opportunities: You'll have the chance to be involved in multiple businesses across the group, including AI and digital talent development and new solution development.

■Development Culture & Structure

The company fosters a culture of flat, open discussion among Product Managers, engineers, designers, and marketers from diverse backgrounds, all operating on a Scrum-based framework. As a Product Manager, you'll have a lead role in technical selection and architecture discussions. The company also actively supports and encourages challenges with AI and the latest technologies, providing support for study groups and speaking opportunities at external conferences.

■Technical Stack (Varies by Project)

Backend: PHP/Laravel, Node.js, etc.

Frontend: Vue.js, React

Infrastructure: AWS (ECS Fargate, etc.), Terraform/Ansible

Data Analysis: GA4, Redash, BigQuery

Other Tools: GitHub, Slack, Notion, Google Workspace

Are you ready to use your insight and drive to help us build a future of "new businesses, new ways of working, and new ways of learning?"

■Working time

Flextime System

■Holidays

- Weekends and Public Holidays: You'll have Saturdays, Sundays, national holidays, and other company-designated days off.
- Paid Leave: Granted according to company regulations.
- Year-End and New Year Holidays
- Golden Week
- Summer Vacation
- Bereavement Leave
- Parental Leave
- Annual Paid Leave
- X-Leave: 1 day per year.

■Benefits

Health insurance, employee pension insurance, unemployment insurance, workers' accident compensation insurance

Salary increase : 2 times a year

Bonus for closing: 2 times a year

Commuting allowance: Actual monthly expense calculation (maximum 30,000 yen, subject to regulations)

Housing allowance: Provided on condition (maximum 20,000 yen)

Social insurance: Joined Kanto IT Software Health Insurance Association

■Other Benefits

- You'll have access to the welfare benefits provided by the Kanto IT Software Health Insurance Association.

- Dual monitors are provided, and you can work in casual attire.
- The company offers subsidies for development equipment and influenza vaccinations.
- You'll be able to use the latest AI tools, and the company is actively promoting productivity improvement initiatives through internal AI.
- The company recognizes outstanding performance through an MVP system and internal awards, and encourages referrals with an employee referral program.
- They offer childcare and family care leave systems and an employee stock ownership plan.
- You'll also get anniversary leave, and participate in company-wide retreats and "Kekki-kai" (determination meetings).

■Allowances

- Commuting Allowance: Actual costs are paid for commuting days, up to ¥30,000 per month.
- Proximity Allowance: This allowance of up to ¥20,000 replaces the commuting allowance if you live within a specified radius of the head office and are not receiving commuting expenses.

(1) Within 2km of the head office: ¥20,000

(2) Within 3km of the head office: ¥15,000

Required Skills**■Required**

3+ years of experience in PdM or new business development for web services/IT products

Experience in launching and growing businesses and services in the 0→1 phase

Strategy formulation and decision-making skills based on data analysis and hypothesis verification

Multi-departmental coordination and project promotion skills

■Preferred

Experience in designing and implementing UI/UX and user growth measures

Experience in leading service operations, regardless of BtoC or BtoB

Experience in service planning and development utilizing AI and new technologies

Experience in business strategy and PL/KPI management from a management perspective

Company Description